

August 22, 2012

# Global Economic and Strategic Outlook

## Riding Global Waves of Uncertainty: Asia's Ongoing Journey

**William Lee**

Managing Director

[William.Lee@Citi.com](mailto:William.Lee@Citi.com)

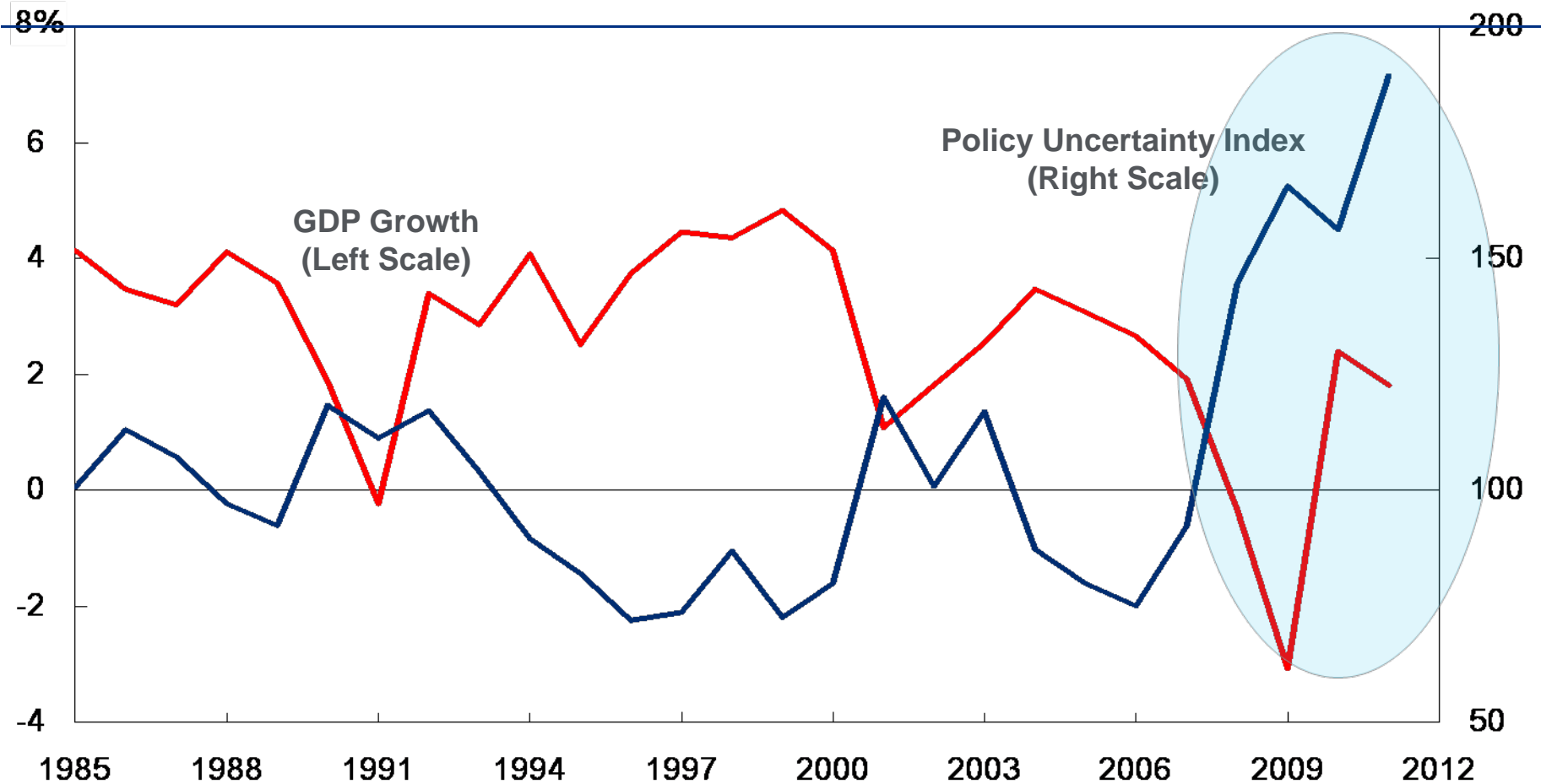
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**See Appendix A-1 for Analyst Certification, Important Disclosures and non-US research analyst disclosures**

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# Rising Policy Uncertainty Weighing On U.S. GDP Growth

Index of policy uncertainty that is negatively correlated with GDP growth has spiked to historically high levels.



Sources: BEA, Stanford University, and Haver. Uncertainty Index is developed in Scott R. Baker, Nicholas Bloom and Steve Davis, "Measuring Economic Policy Uncertainty", (2012), Stanford University unpublished paper. GDP and Index data distributed with permission by Haver

# Global Risks and Vulnerabilities Have Worsened

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## ● Global Growth Prospects are Deteriorating

- Euro Area crisis intensifies recessions (especially in EA periphery), strains banking and financial sectors, and weakens fiscal positions.
- Financial market and sovereign debt strains are rising again despite additional central bank policy-easing measures globally (in Advanced and Emerging Economies).
- Official focus on nominal fiscal targets risks inducing excessive fiscal tightening if growth weakens.

## ● Political Consensus Lacking for Needed Structural Measures to Ease Euro Area Crisis

- Current policy mix of central bank liquidity, fiscal austerity, and growth-oriented supply side structural reforms may not be enough to stabilize Euro Area economies nor ensure viability of currency union.
- Banking union requires implementing pan-Euro Area deposit insurance, bank resolution, and bank recapitalization mechanisms.
- Fiscal integration: ratification and credible implementation of Fiscal Compact.

## ● Emerging Economies Slowdown Widespread but Growth Outpaces AE

- Past tightening, adverse EA spillovers, and slow pace of policy stimulus contribute to slowdowns in BRIC and other Emerging Economies.
- China growth slows to 7.8% in 2012 as policy attempts to rebalance economy toward domestic consumption.

# Euro Area Crisis: Confluence of Multiple Headwinds

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## ● Sovereign Debt Crisis

- Decade of Increased Leverage “Artificially” Boosted Expenditures and Growth
- Fiscal Austerity Necessary to Deleverage (and maintain sustainable debt/GDP)
  - Deleveraging is Drag on Economic Growth
  - Slow Growth Worsens Sovereign Crisis

## ● Banking Crisis

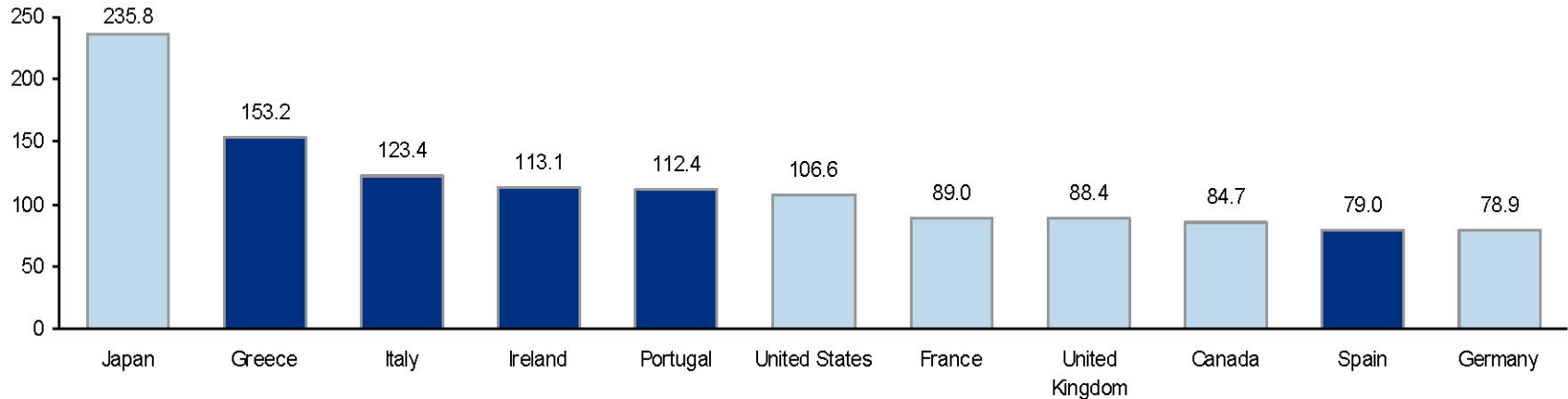
- Adverse Feedback Loops Between Sovereign Debt and Banking Risks
- Markets Tank Bank Share Prices, Limit Debt Issuance, Deposit Outflows
  - Banks Rely More on ECB Funding
- De-Leveraging and Recapitalizing Banks Required to Restore Lending Capacity
- Global Contagion Effects Euro Area Banking Crisis
- Global GDP Effects of Euro Credit Crunch
  - Largest for Europe (Advanced and Emerging)
  - Least for North America and Asia

## ● External Balance Crisis: Tearing Apart Euro Area

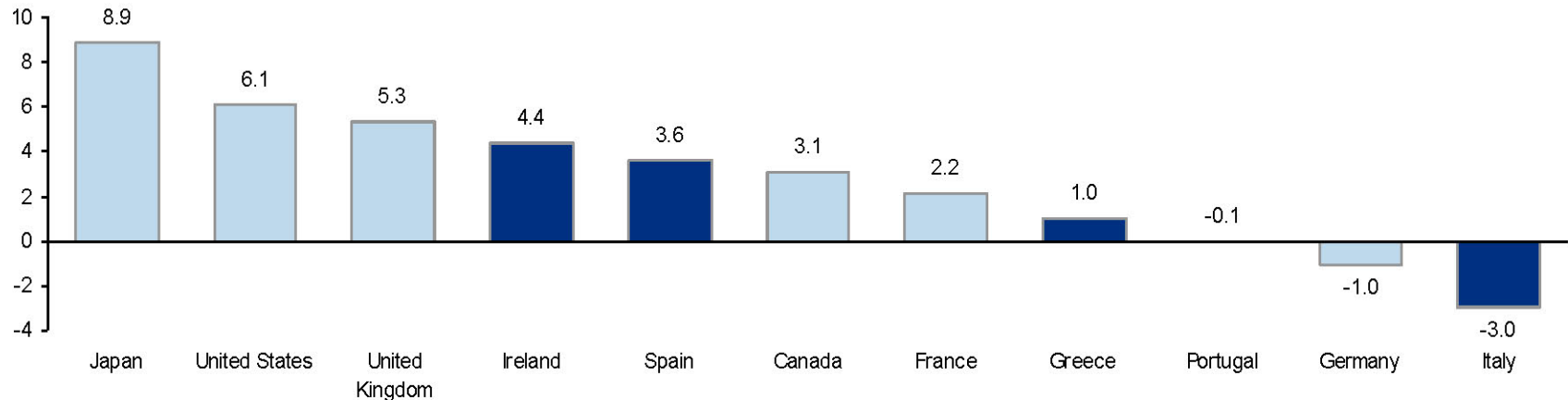
- Structural Causes for Loss of Competitiveness Require Structural Solutions
- ECB Liquidity Buys Time as does Fiscal Compact
- Structural Policies to Improve Competitiveness Required for Durable Solution

# Government Debt and Fiscal Balances for Select Countries

Debt / GDP (% , 2012E)



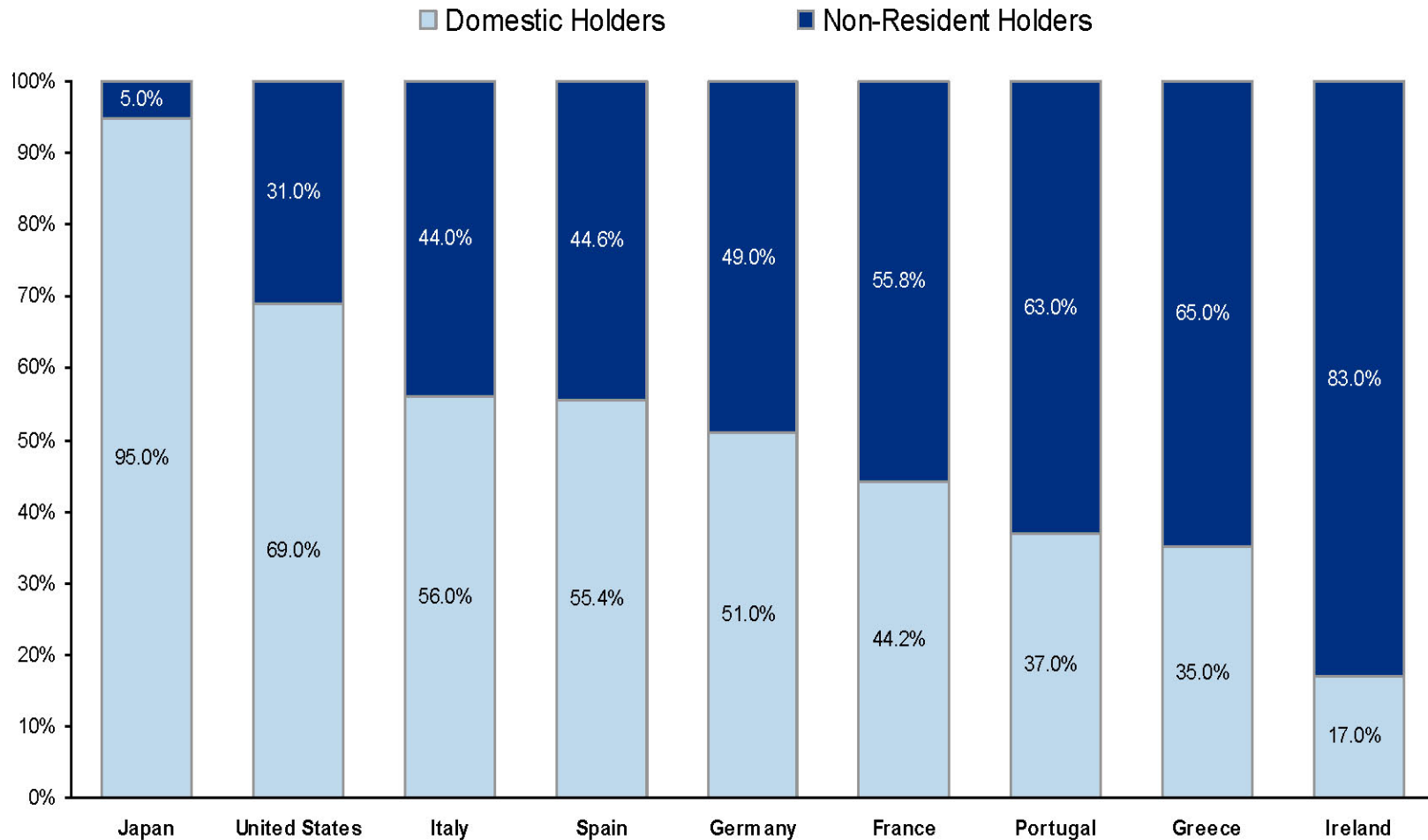
Primary Deficit / GDP (% , 2012E)



**2011 Deficit**   **10.7**   **9.4**   **8.3**   **13.0**   **8.9**   **4.5**   **5.2**   **9.1**   **4.2**   **1.0**   **3.9**

Source: IMF WEO database April 2012, Citi Research calculations

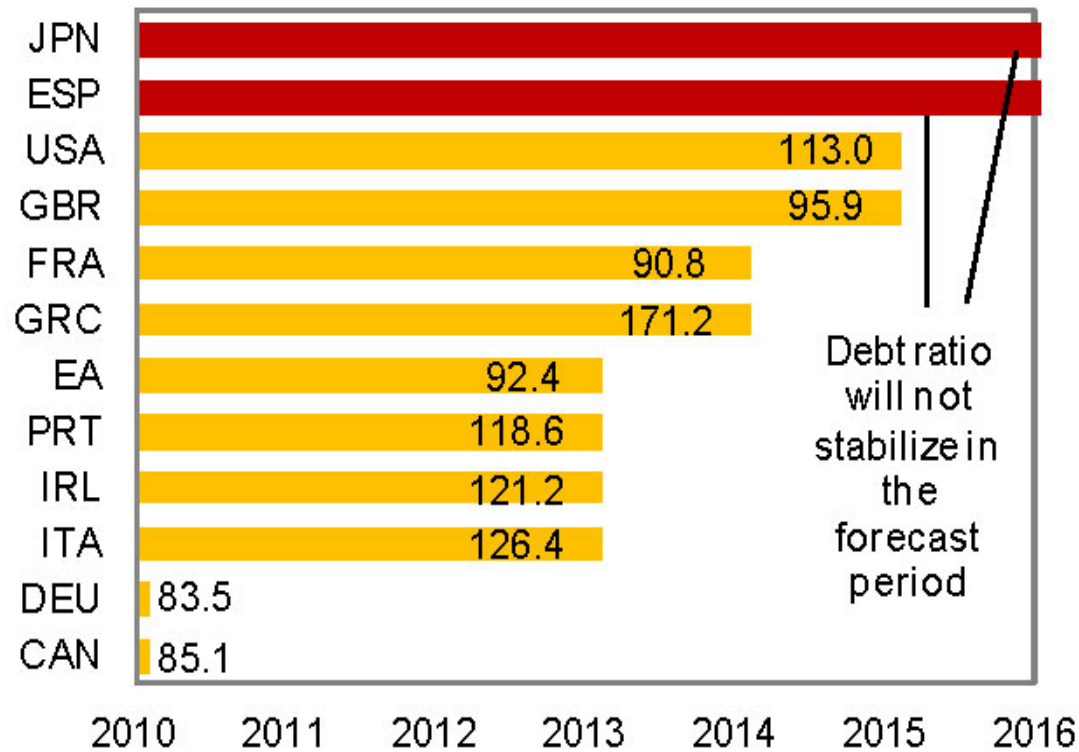
# Sovereign Debt Ownership—Domestic and Foreign Shares



Note: Data are 2011Q2 for Greece, Ireland, United States, 2011Q1 for Japan, 2010Q4 for Portugal, France, Italy, and Germany. For US and Japan, Non-Resident holders include foreign official holdings, and for Greece, Ireland, Portugal ECB holdings.

Source: IMF Fiscal Monitor, September 2011 and Eurostat

# When and At What Levels Will AE Debt/GDP Ratios Peak?



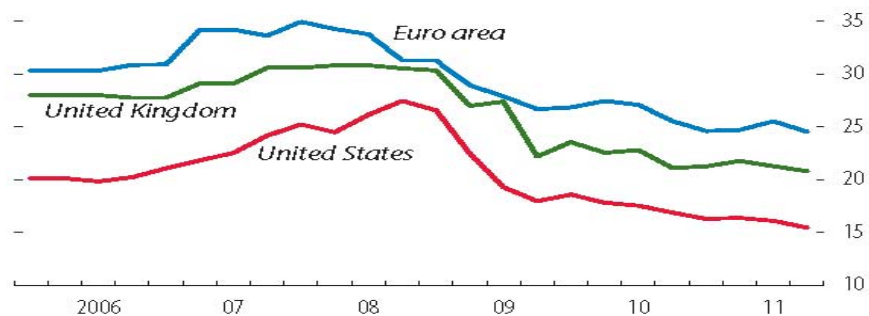
Sources: IMF staff estimates and projections.  
Note: Red bars indicate countries whose debt-to-GDP ratios will not stabilize within the next five years.  
Numbers in bars refer to the projected peak debt-to-GDP ratio. EA refers to the euro area average.

Source: IMF Fiscal Monitor Update July 16, 2012

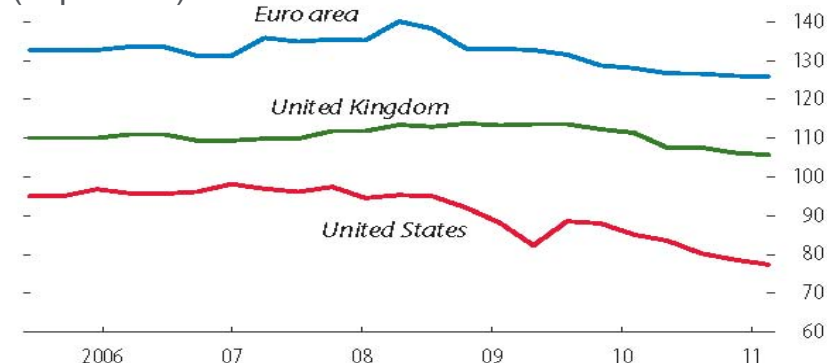
# Euro Area Banks Still Leveraged and Vulnerable

## Dependence on Wholesale Funding and Deposit Outflows Risks Credit Crunch

Bank Leverage  
(Adjusted tangible assets to Tier 1 Capital)



Bank Loan-to-Deposit Ratio  
(in percent)



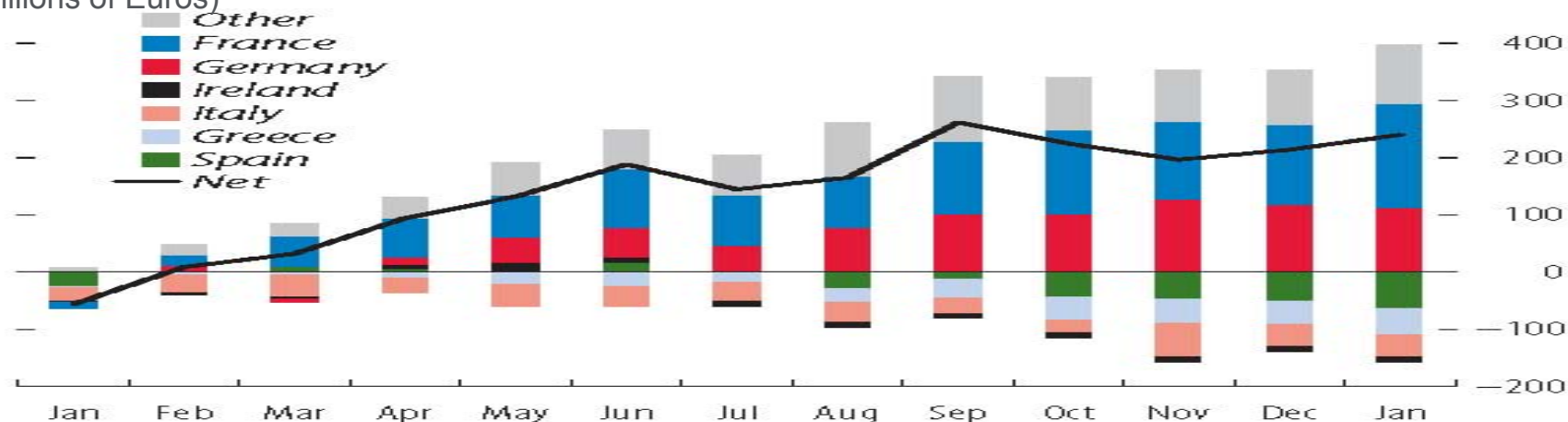
Sources: SNL Financial; and IMF staff estimates.

Note: Tangible assets are adjusted by subtracting derivatives liabilities from tangible assets of European banks. However, some accounting differences may remain. Based on large banks in each economy.

Sources: SNL Financial; and IMF staff estimates.

Note: Based on large banks in each economy.

Cumulative Euro Area Deposit Flows 2011-12  
(Billions of Euros)

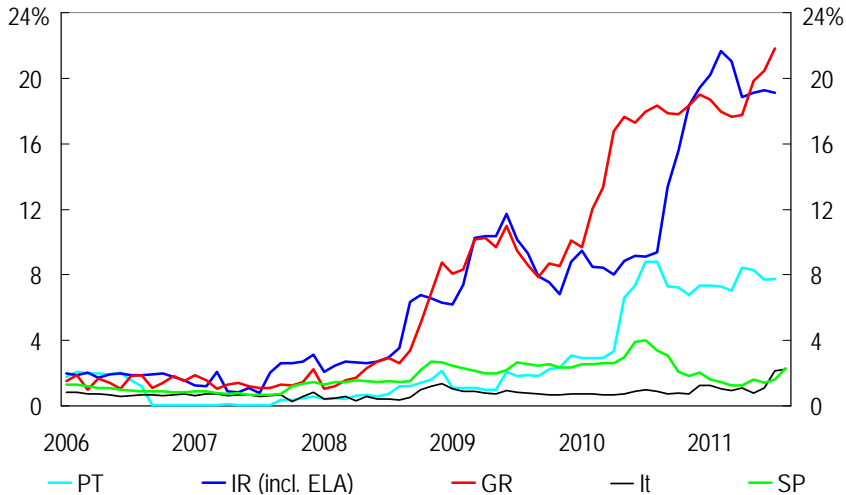


Source: IMF Global Financial Stability Report, April 2012

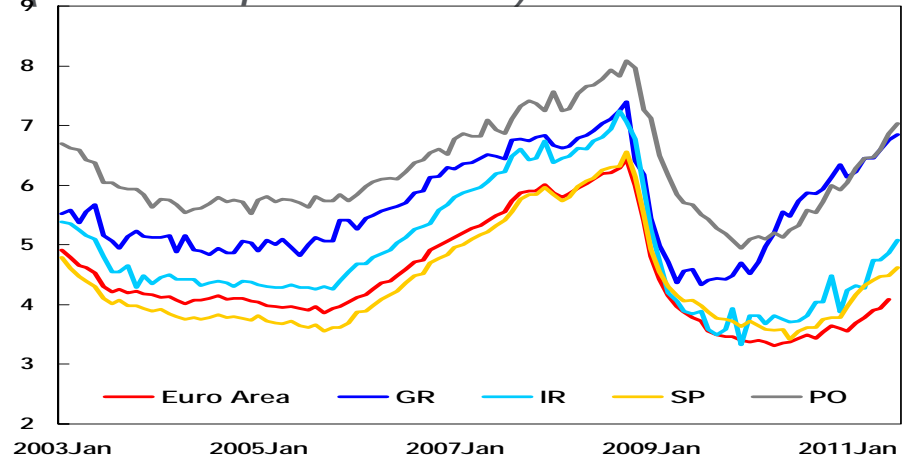
Euro Area Uncertainties Heighten Global  
Macro/Financial Risks and Vulnerabilities

# Deleveraging and Weakened Bank Funding Capabilities Tighten Lending

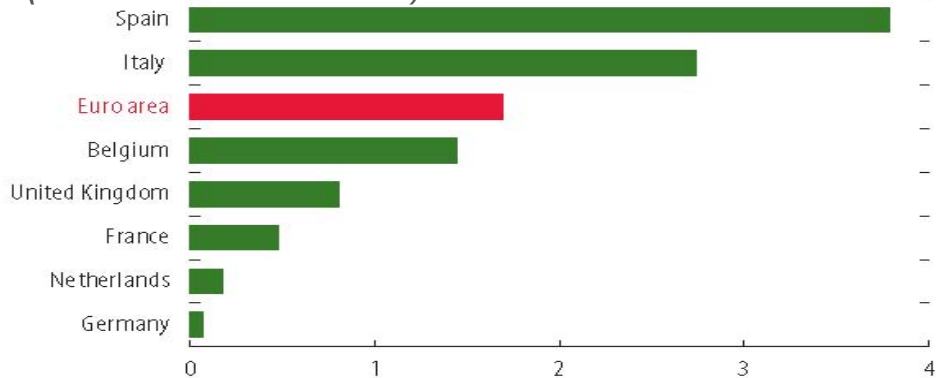
## Banks' Use of ECB Open Market Operations as a Share of Total Assets



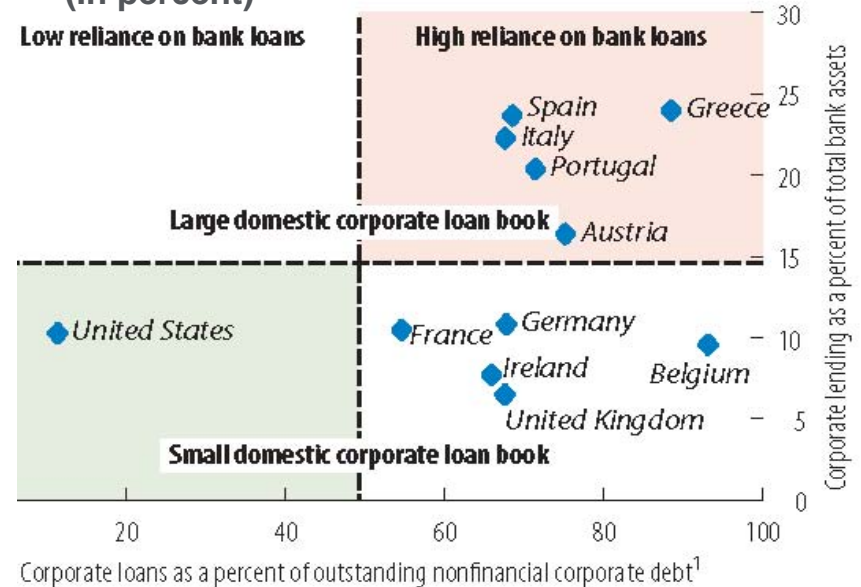
## Bank Lending Rates To Non-Financial Corporations (New Loans Up to EUR 1 million)



## Reduction in Credit over 2 years under Current Policies (In Percent of total bank credit)



## Corporate Reliance on Bank Financing (In percent)



Source: IMF staff estimates.

Note: Data are an extrapolation of results from a sample of banks to the entire banking system. Total bank credit includes domestic and direct cross-border credit supplied by banks in each country.

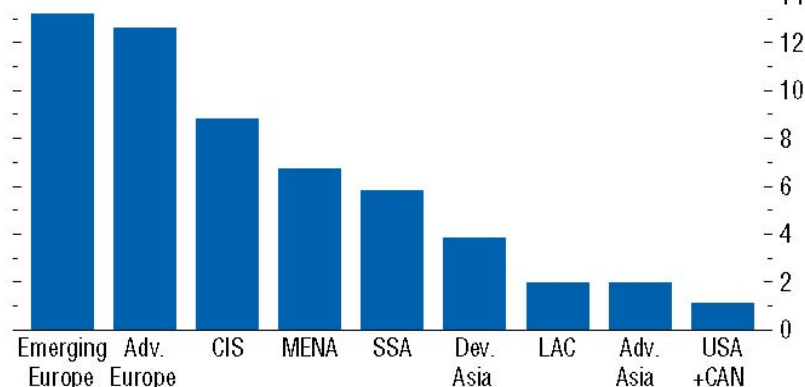
Sources: IMF GFSR April 2012, Eurosystem and CIRA.

# Contagion From Intensified Euro Sovereign/Bank Crisis

## Sharp drop in EA credit growth slows GDP globally through trade and bank linkages

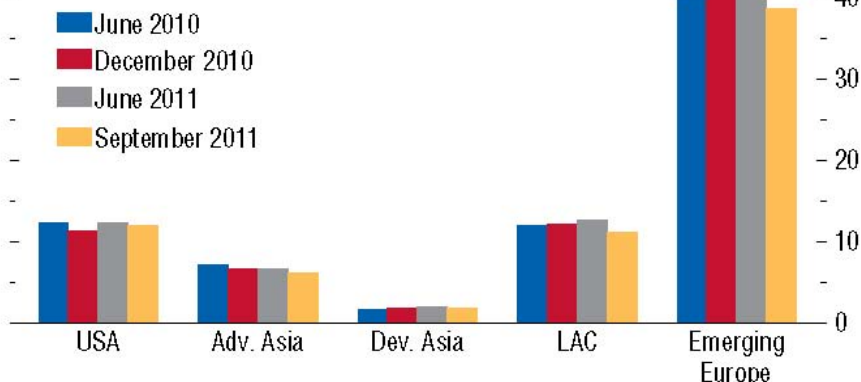
### Trade Linkages

-1. Exports of Goods to Euro Area by Region, 2010 (share of region's GDP; percent)

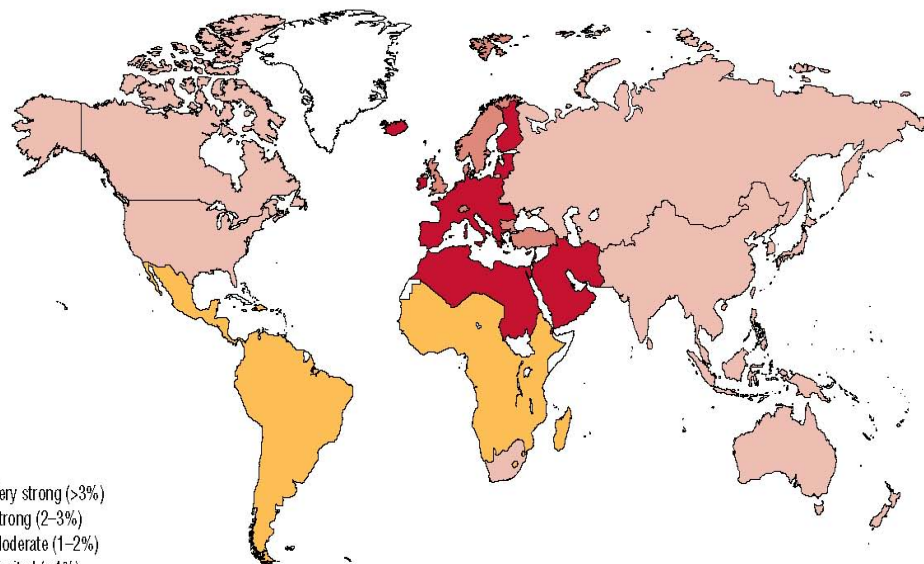


### Banking Linkages

-2. European Bank Claims on Various Regions (percent of region's GDP)



Banks raise capital buffers with less lending and asset sales  
 Feedback loops raise risk spreads, bank funding costs, fiscal vulnerabilities, and slow domestic demand in Euro Area  
 Trade linkages strongest within Europe, then EEMENA. Links relatively weak for Asia, the U.S., and LATAM  
 Euro Area banks and their central and eastern European subsidiaries constitute most of the financial transmission



Very strong (>3%)  
 Strong (2-3%)  
 Moderate (1-2%)  
 Limited ( $\leq 1\%$ )  
 Insufficient data

Source: IMF staff estimates.  
 Note: Peak deviation of output from the WEO baseline under the first downside scenario described in Chapter 1 (increased bank and sovereign stress in the euro area). Simulations were conducted using the IMF's Global Economic Model, which is a six-region model (supplemented with satellite models) that does not explicitly model individual countries (except the United States and Japan).

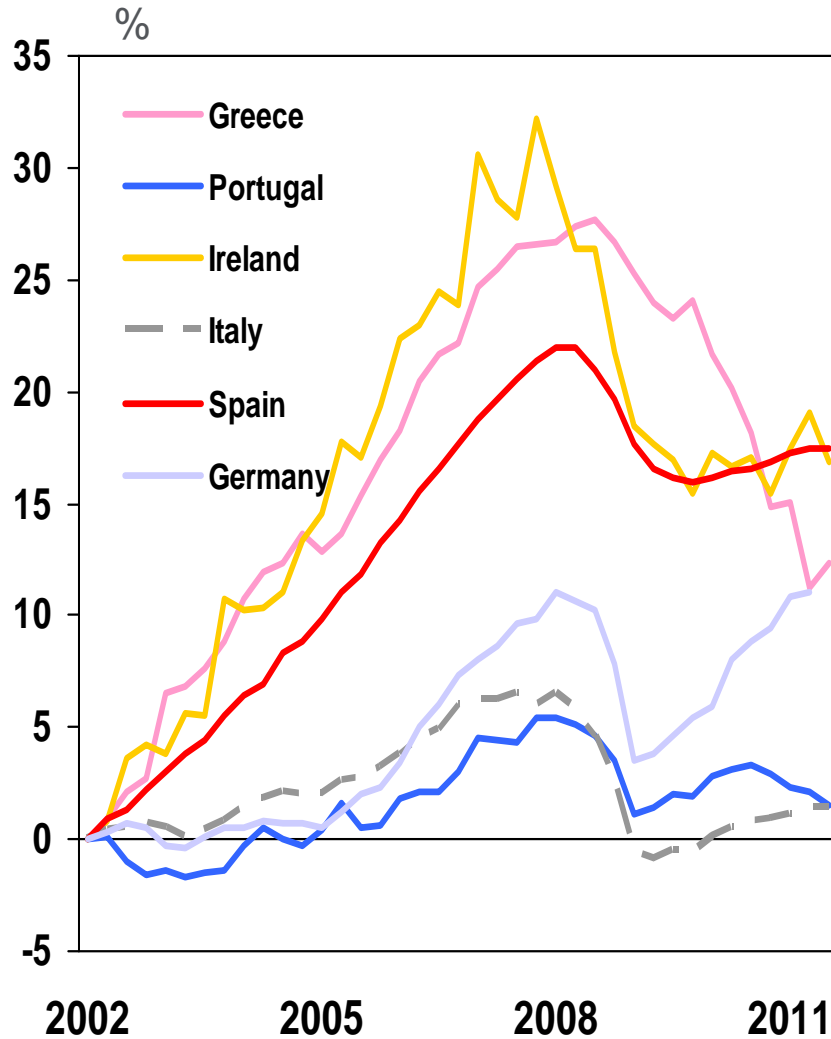
Source: IMF World Economic Outlook April 2012

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# External Imbalances Crisis

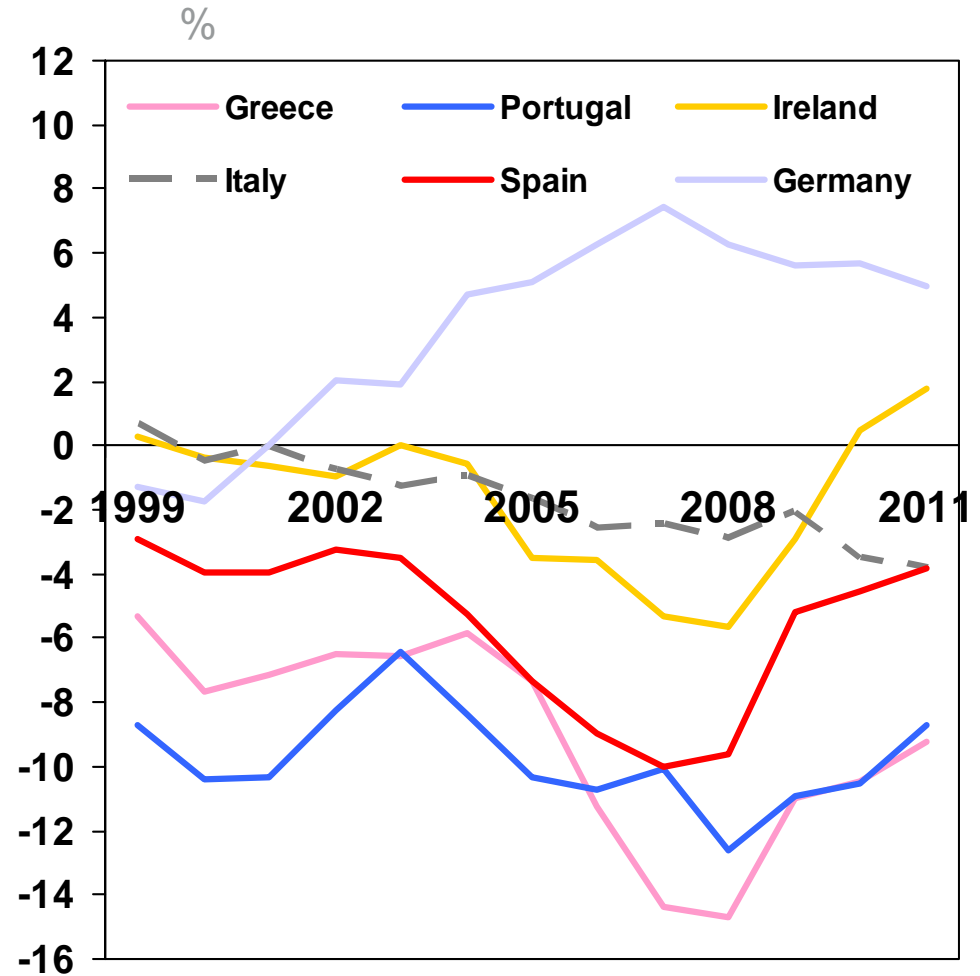
# Economic Divergence Highlights Imbalances Among Euro Area Countries

## Change in Real GDP Since Q1-2002



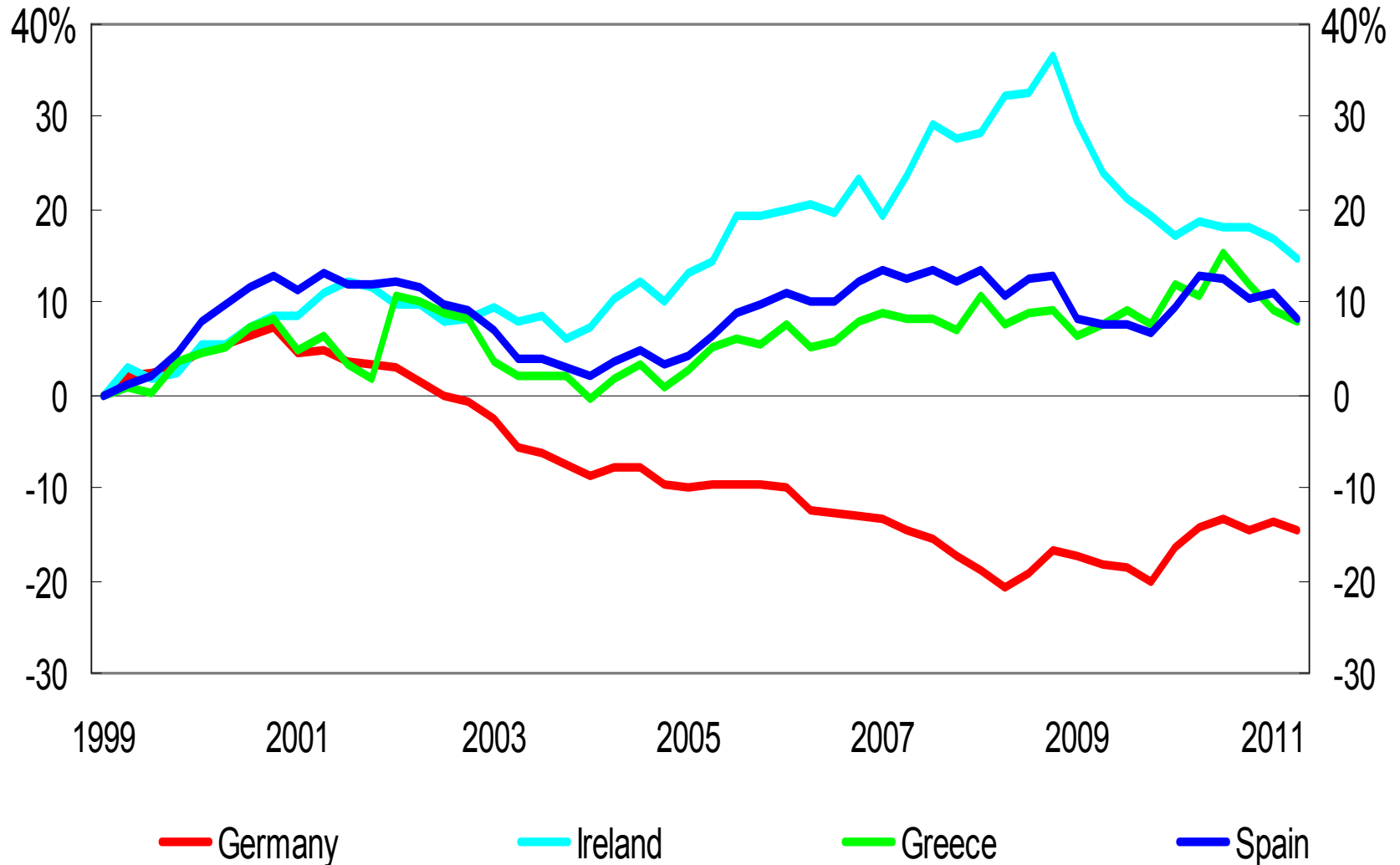
Sources CIRA, Eurostat

## Current Account Balances as Pct GDP



# Range of Competitiveness Among Euro Area Countries

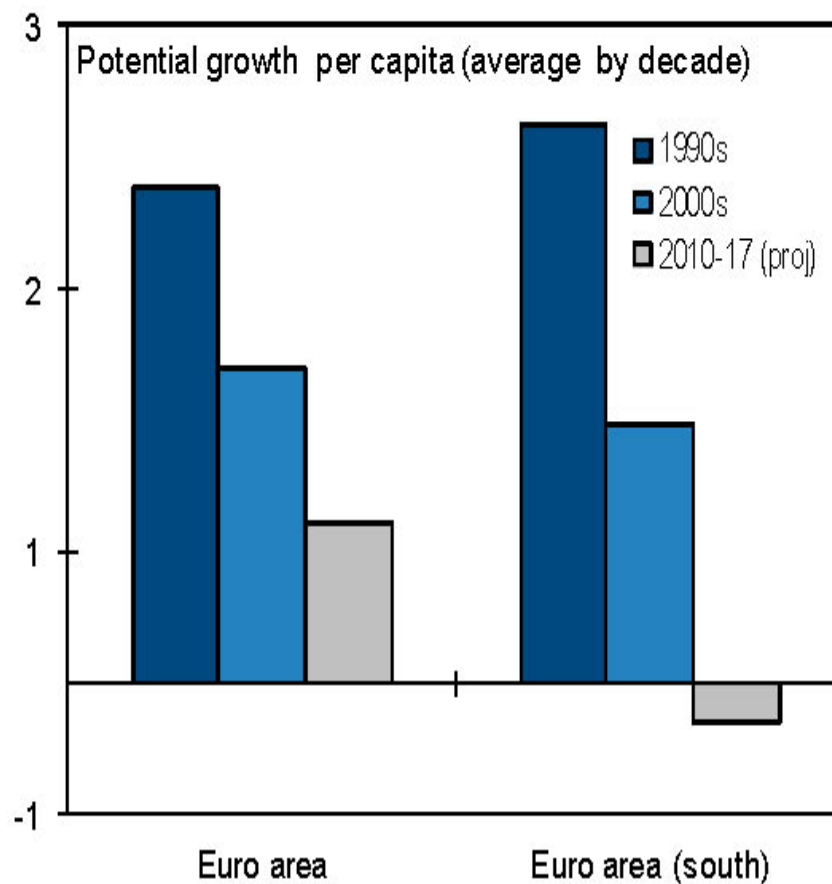
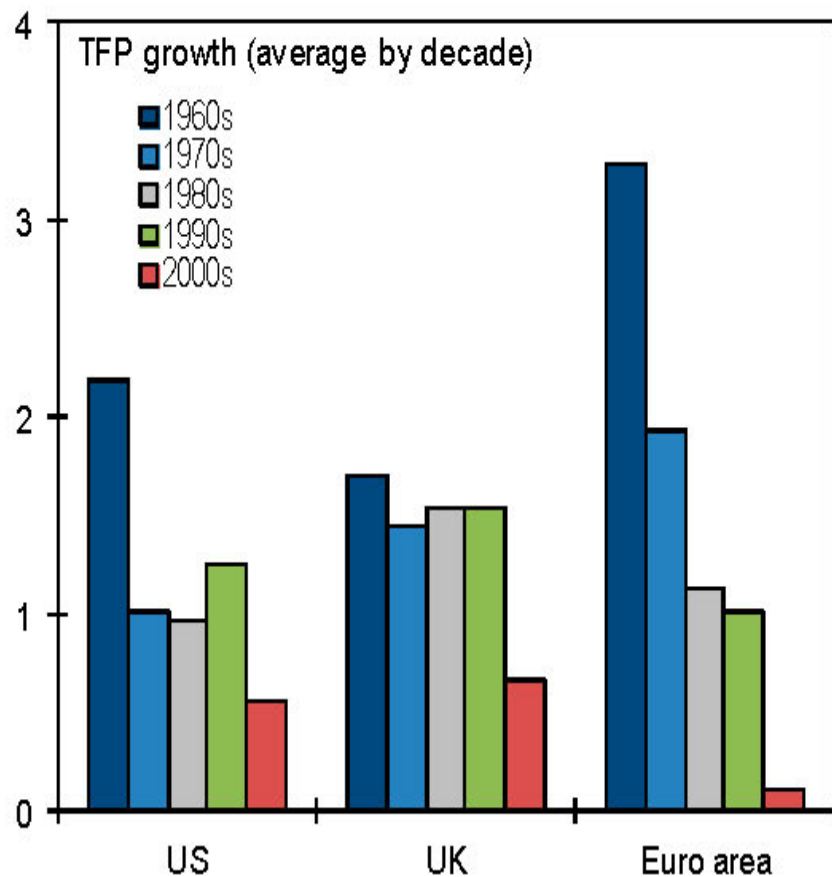
## Euro Area Countries — Unit Labour Costs Relative to Euro Area Avg.



Source: ECB and Citi Investment Research and Analysis

# Euro Area Productivity and Growth has Slowed

Potential GDP Growth Most Affected in “Southern Core” (in percent)

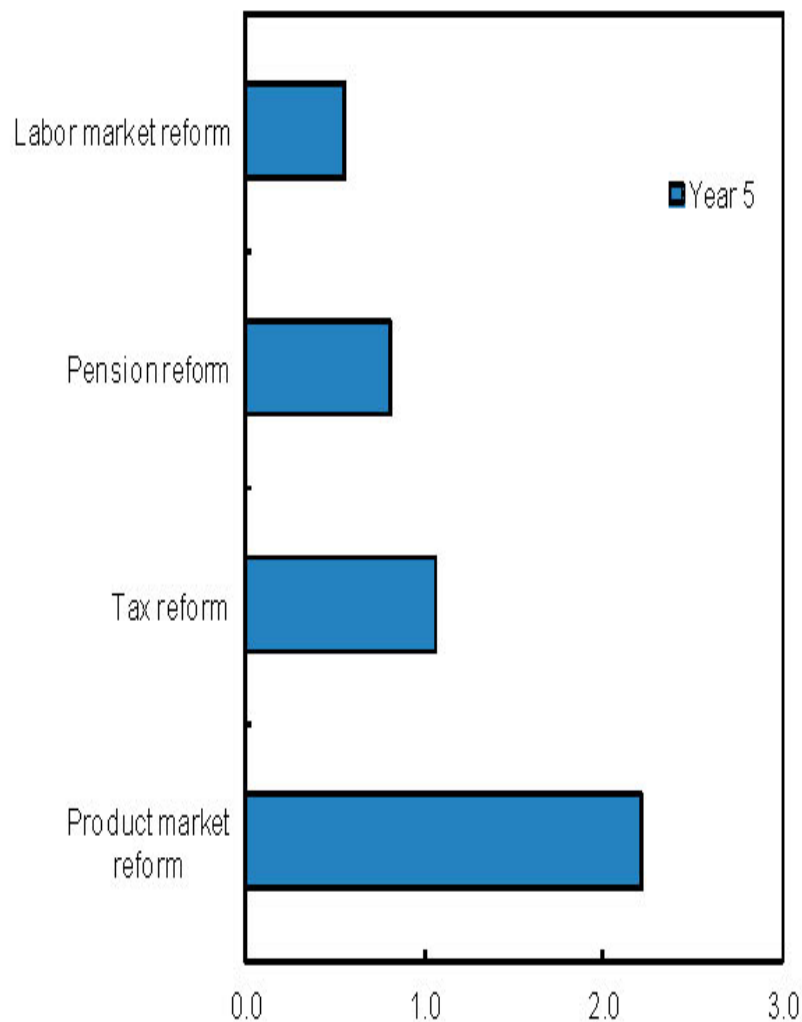
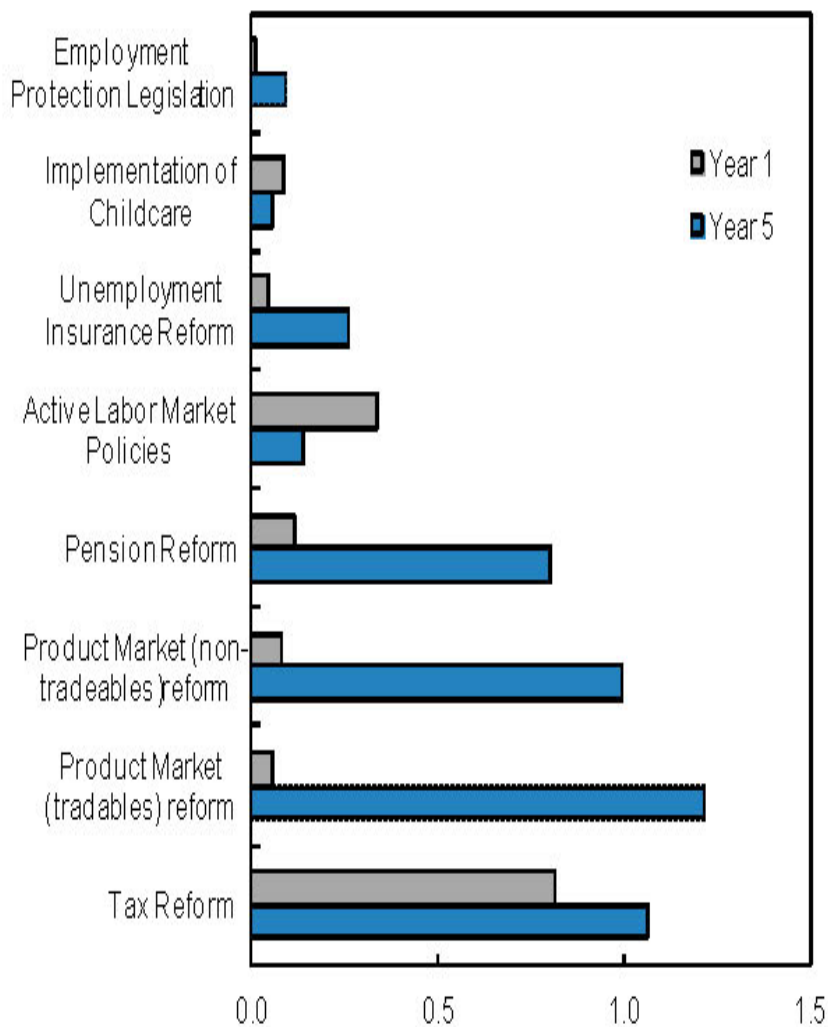


Source: April 2012 WEO, European Commission.

Source: “Fostering Growth in Europe Now” IMF Staff Discussion Paper SDN 12/07 June 2012

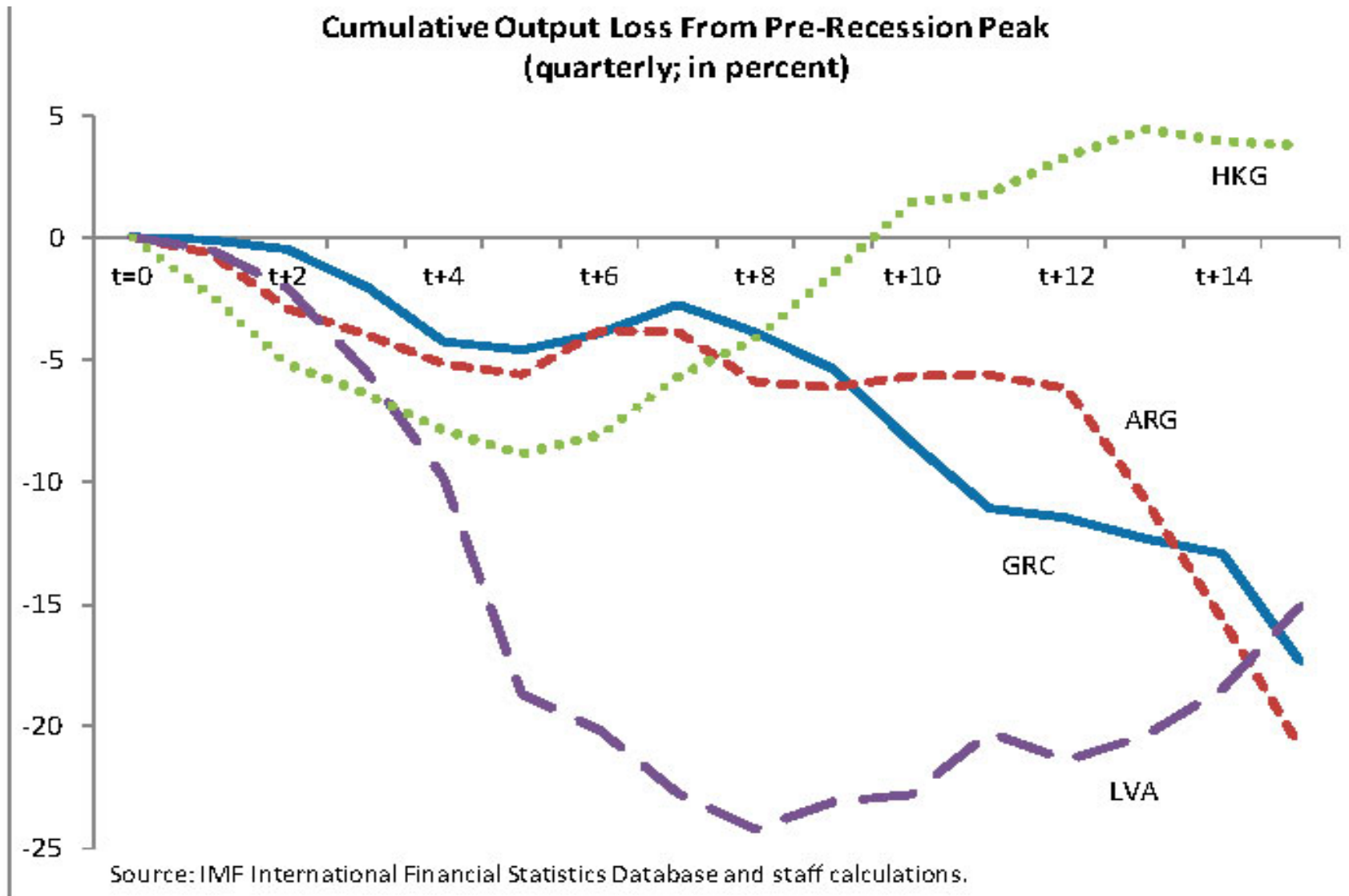
# Impact of Alternative Structural Reforms on Euro Area Growth

## Immediate and Cumulative Effect on GDP (in percent)



Source: "Fostering Growth in Europe Now" IMF Staff Discussion Paper SDN 12/07 June 2012

# Internal Devaluation Almost Always Prolongs Recession



Source: IMF Greece Staff Report, IMF Country Report 12/57 March 2012

# Mitigating Impact and Transmission of “Grexit” Shock

- Liquidity:**
  - Crisis Mgmt
  - Only buys time
  - Fleeting impact unless fundamentals addressed
- Banking Union:**
  - Limits contagion
  - Prevent Balkanization of EA banks
- Structural reforms:**
  - Requires time to enhance GDP growth
- Risk replay of Maastricht debate:**
  - Germany wanted convergence first
  - France wanted Euro benefits
  - Now higher political risks from “fringe”

Acting Entity	Possible Measures to Mitigate Impact of Grexit	Likelihood	Market Impact
European Central Bank	LTROs	1	1
	Relaxation of collateral	1	1
	Refinancing rate cut	2	3
	Deposit rate cut	2	3
	Permanent Reactivation of Securities Market Programme	3	3
	Accepting ESM as counter-party for Open Market Operations	4	1
EFSF/ESM	Primary and secondary market purchases of sovereign debt	1	1
	Euro Area deposits guarantee (including currency re-denomination risk)	3	2
	Euro Area bank recapitalisation scheme	3	1
	Second bailout programmes for Portugal and Ireland	1	3
	Programme for Spain	2	2
European Council	Structural reforms, further liberalisation of product and labour markets	1	5
	Relaxation of fiscal tightening requirements	2	2
	Joint and several guaranteed uncapped Eurobonds	5	1
European Commission	Structural funds, cohesion funds, project bonds	1	5
EIB	Additional lending in terms of infrastructure and energy-related projects	1	5

Note: the “Likelihood” and “Market Impact” columns uses values ranging from 1 to 5, with 1 representing the most likely / more effective and 5 the least likely / less effective.  
 Source: Citi Investment Research and Analysis

# Two Other Key Global Strategic Trends and Developments

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## • Advanced Economies Continue on Tepid Growth Path

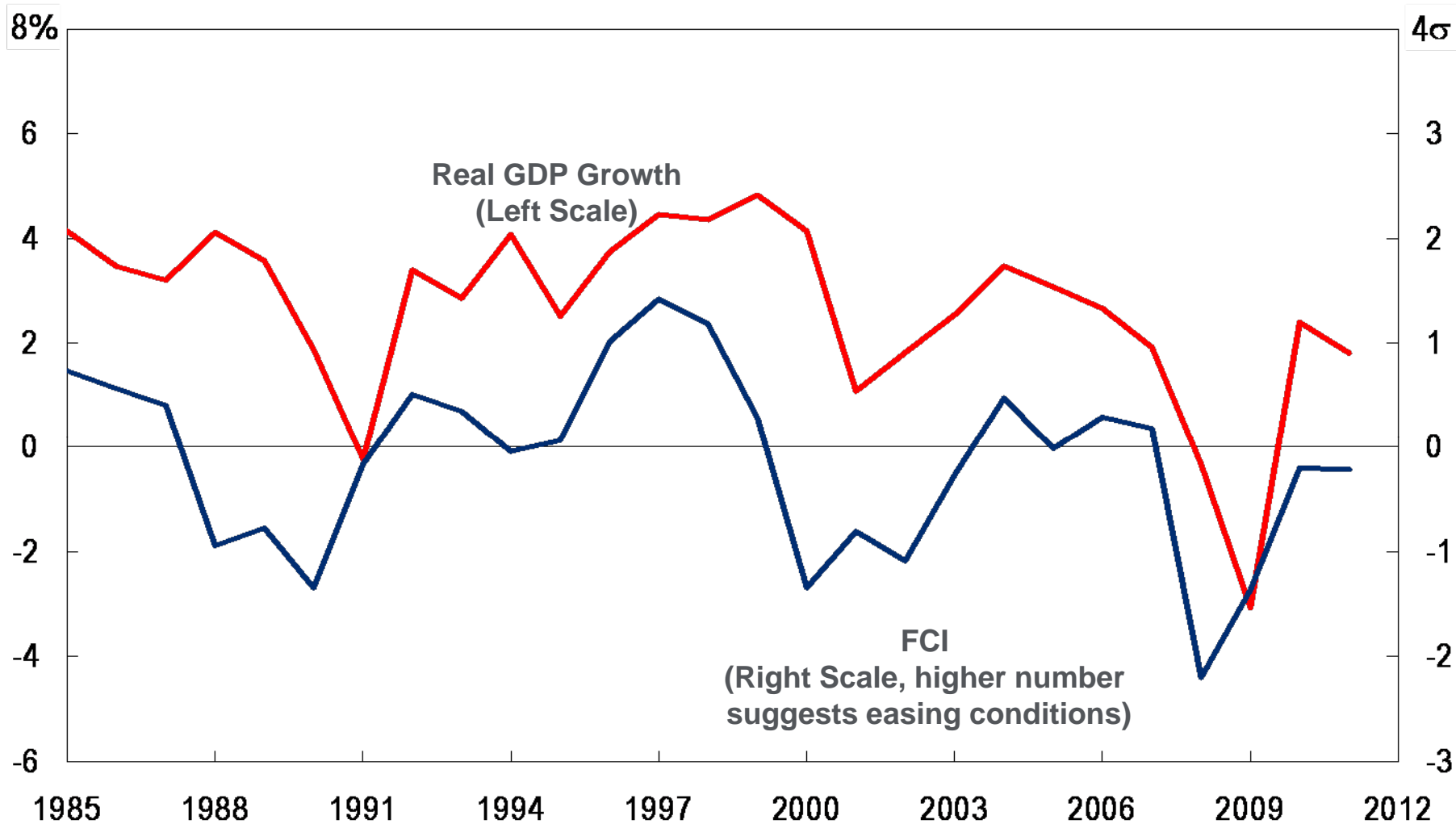
- Excessive leverage, Euro Area uncertainty, and US fiscal cliff are major headwinds restraining Advanced Economy growth
- Central Bank liquidity injections (via Operation Twist, QE, LTRO, or other balance sheet activities) can only buy time (when they work)
- Policy uncertainty weighs on growth

## • Global Growth Opportunities (especially in EM) are Dynamic

- Dramatic ongoing EM transformations imply business strategies must remain adaptive and be robust to changing economic and financial landscape
- China's policy shifts aim to re-engineer its growth model
- Sources for China's future growth will have a domestic focus
- Asia best positioned to capitalize on new growth opportunities

# Stable Financial Conditions are Key to Sustaining Expansion

Citi's proprietary Financial Conditions Index (FCI) historically leads US GDP growth. The FCI recently is approaching levels consistent with roughly trend economic growth.



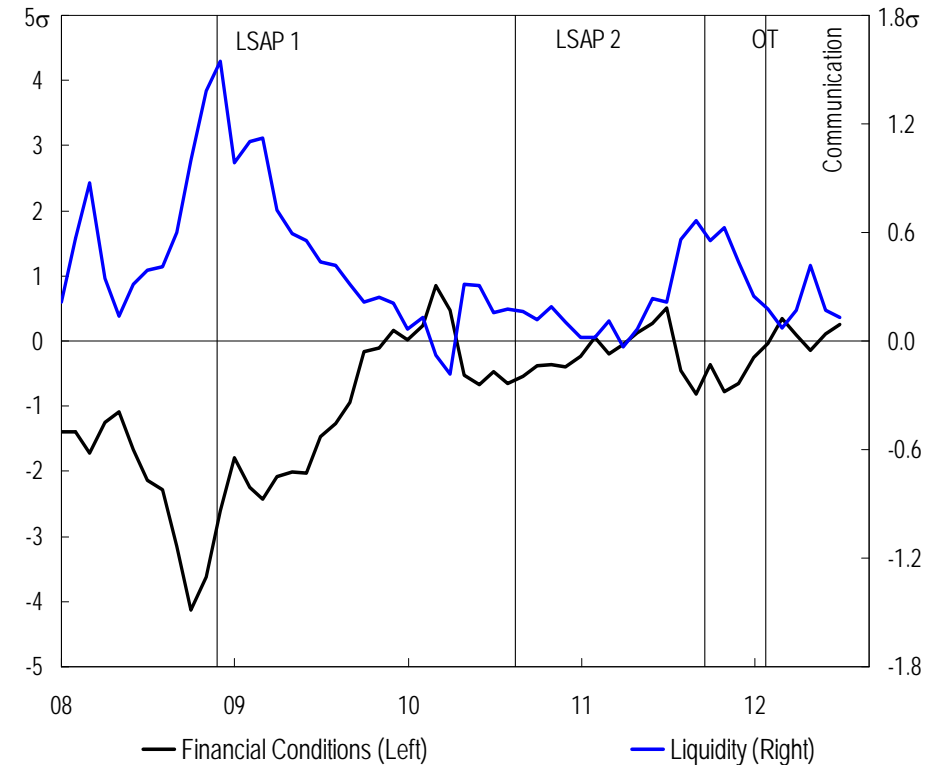
# Monetary Policy Uncertainty: Unconventional Fed Policy

The lift to financial conditions and liquidity from zero-bound policies was unambiguous early on. Subsequent measures have buoyed markets but conditions are not providing the financial tailwind associated with massive accommodation.

## Monetary Policy Easing Measures at the Zero Bound

	<a href="#"><u>Large-Scale Asset Purchases I ("QE")</u></a>
11/25/08	\$500 billion agency MBS \$100 billion agency debt
3/18/09	Additional \$750 billion MBS Additional \$100 billion agencies \$300 billion longer-term Treasuries
	<a href="#"><u>Large-Scale Asset Purchases II ("QE2")</u></a>
8/10/10	Reinvestment of principal payments
11/3/10	\$600 billion longer-term Treasuries
	<a href="#"><u>Maturity Extension Program (Operation Twist)</u></a>
9/21/11	\$400 billion 6-30yr. Treasury purchase \$400 billion 3mo.-3yr. Treasury sales
	<a href="#"><u>Communications</u></a>
1/27/12	Exit late 2014 or beyond 2% inflation target

## Citi Financial Conditions Index, Citi Liquidity Index and Significant Fed Communication Dates, 2008- Jul 12



Note: The CLX Liquidity Index is derived from volatility-weighted derivatives on interest rates, swap spreads, equity volatility, bond market volatility, and investment grade corporate credit spreads. See Terry L Benzschawel et al, "The CLX: Citi's Market Liquidity Index: Measuring and Hedging Liquidity Risk in Financial Markets" (9 February 2012).

Source: Citi Research.

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# China's New Growth Model

# China's Next Transformation: 12<sup>th</sup> Five-Year (Strategic) Plan

## Investment-Driven Exporter Shifts Toward More Domestic Consumption

### • New Growth Drivers

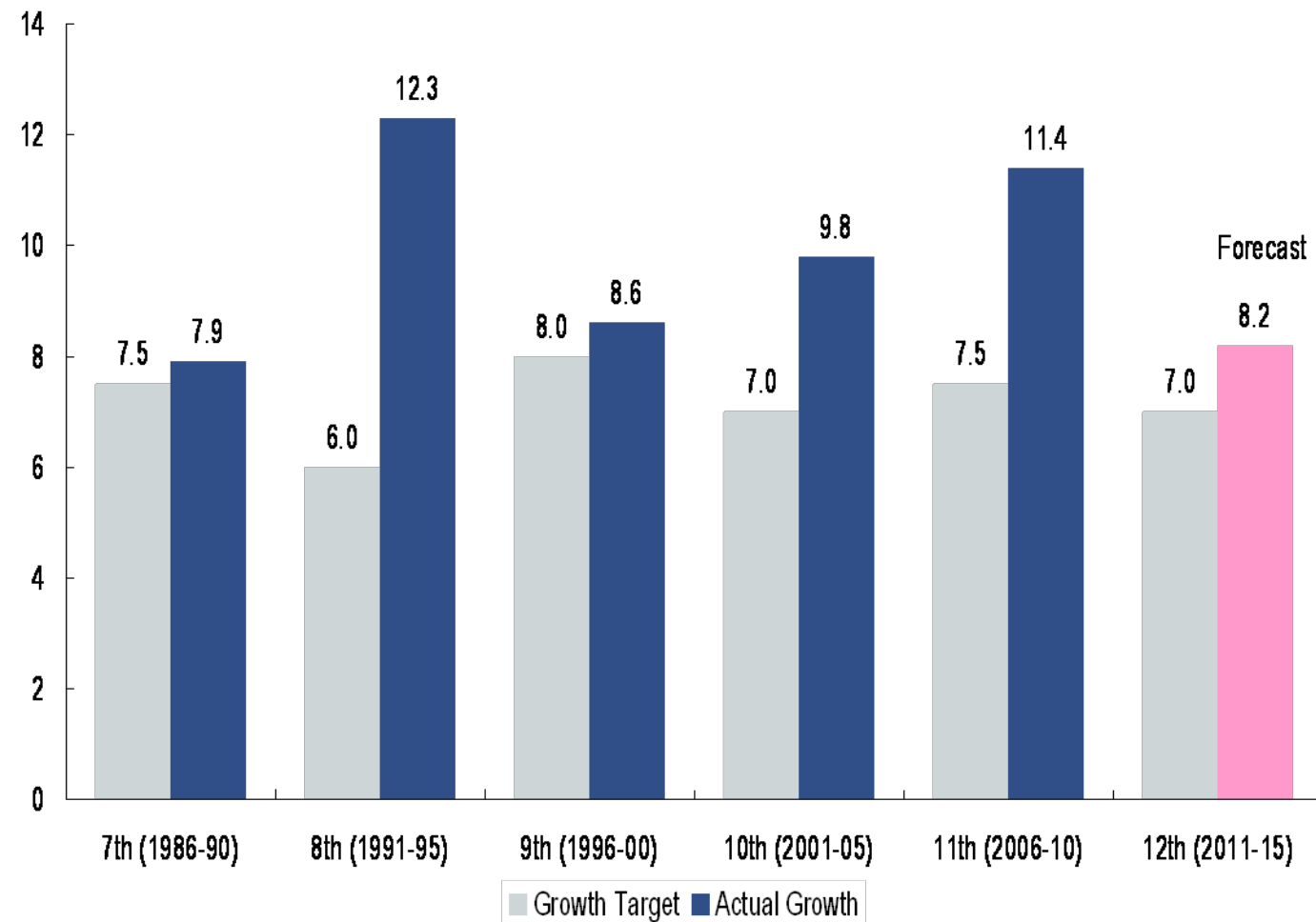
- **Domestic Engines:** Raise wages to promote consumption, facilitate social harmony, and improve quality of life with more “green” activities
- **Restructure and Reinvent Traditional Industries:** Low-end production pressured to innovate by higher wages, and stricter energy efficiency and emissions standards
- **7 Strategic Industries:** Become global leader in Environmental Protection, Energy Conservation, New Energy Sources, Biotech, Environment-Friendly Transportation, New Materials, Advanced Manufacturing

### • Structural Reform Agenda and Leadership Transition

- **Financial Reforms:** coordinated interest rate, exchange rate, and regulatory regime changes (including liberalizing capital account)
- **Spread Benefits of Growth:** reduce income inequality and improve access to opportunities from more job-creating inclusive growth
- **Balanced Urban and Rural Growth:** East and the West China
- **Leadership Mandate and Credibility:** dampens implementation speed. Changes implemented slowly to ensure continuity and stability. Seven out of nine politburo standing committee members to take office in October 2012

# Strategic 5 Year Plan Allows For Lower Growth

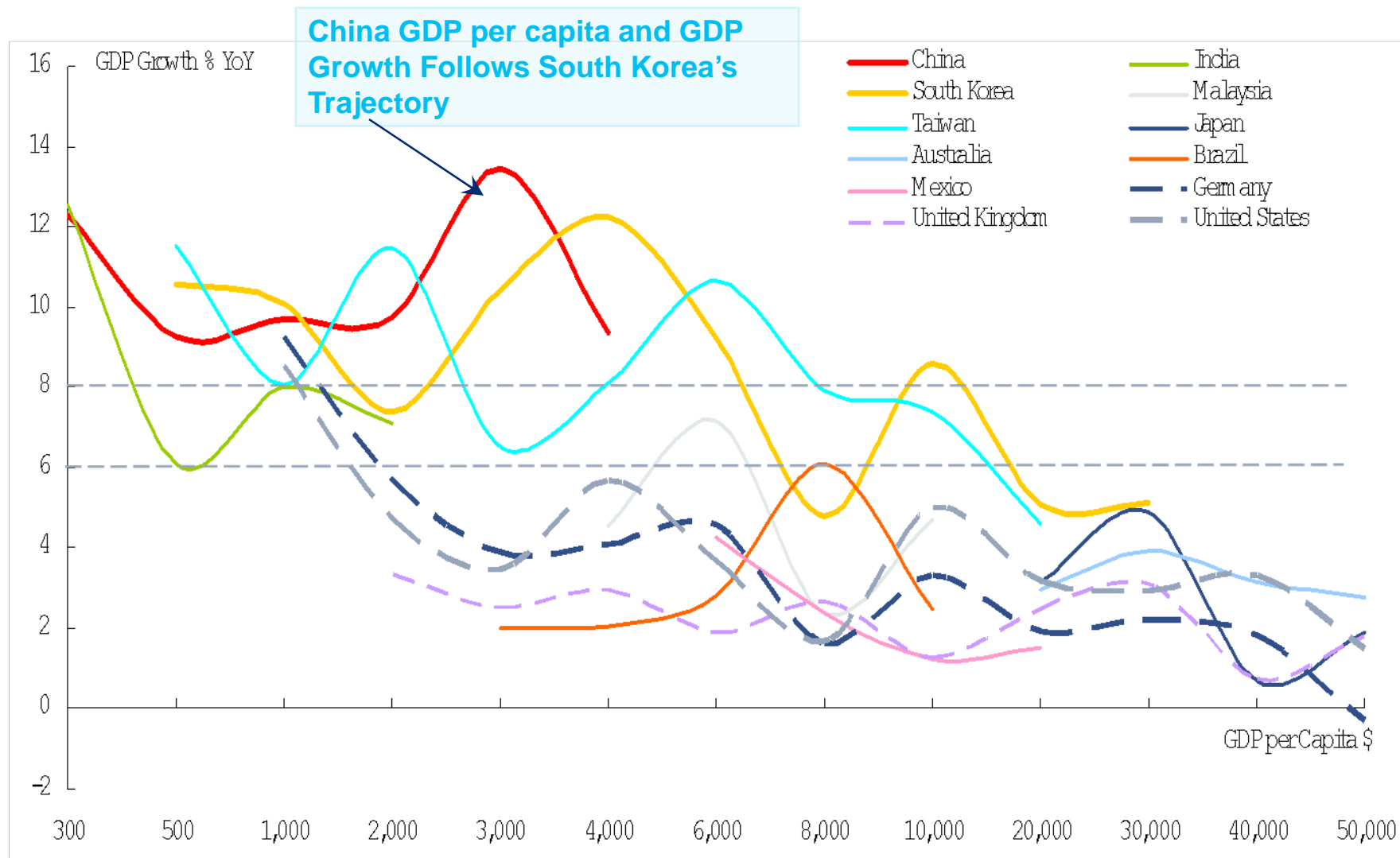
## Growth target and actual/projected growth



- Growth target lowered to average 7 percent in 2011-2015.
- Actual growth has always outperformed
- China has historically under-promised and over-performed growth targets of 5-Year Plans
- Recognizes transition risk from strategic shift toward boosting domestic consumption

Source: CEIC and Citi Research

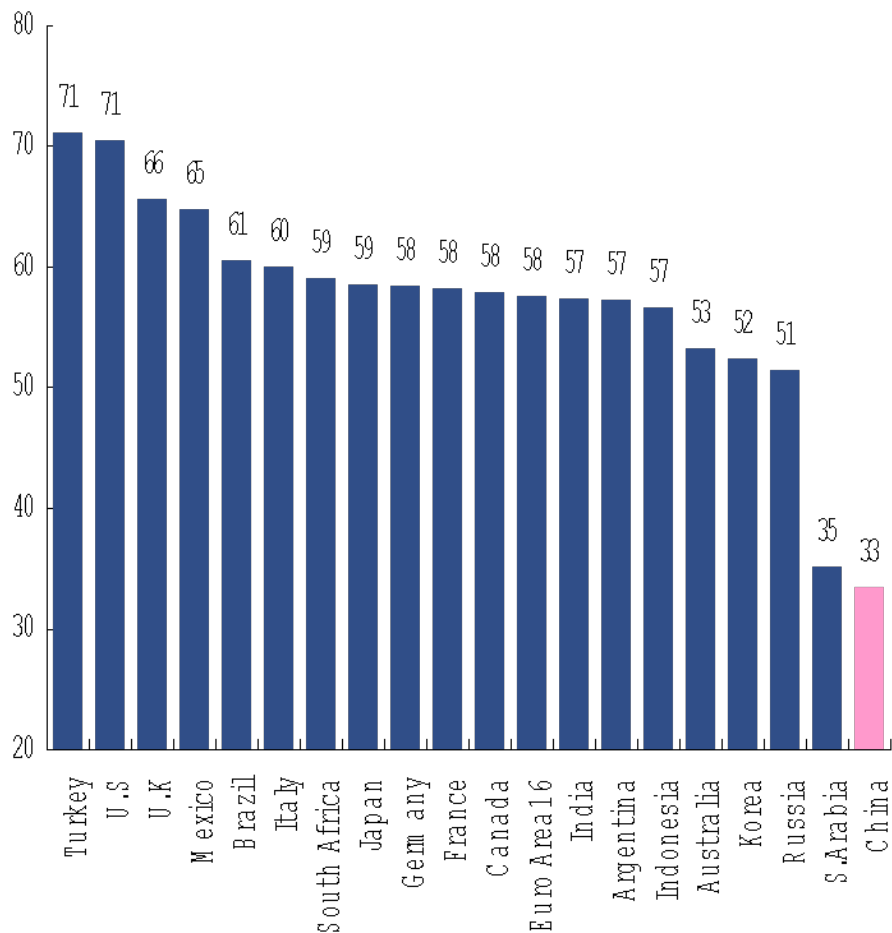
# China's Growth Momentum Diminishes As Per Capita GDP Rises



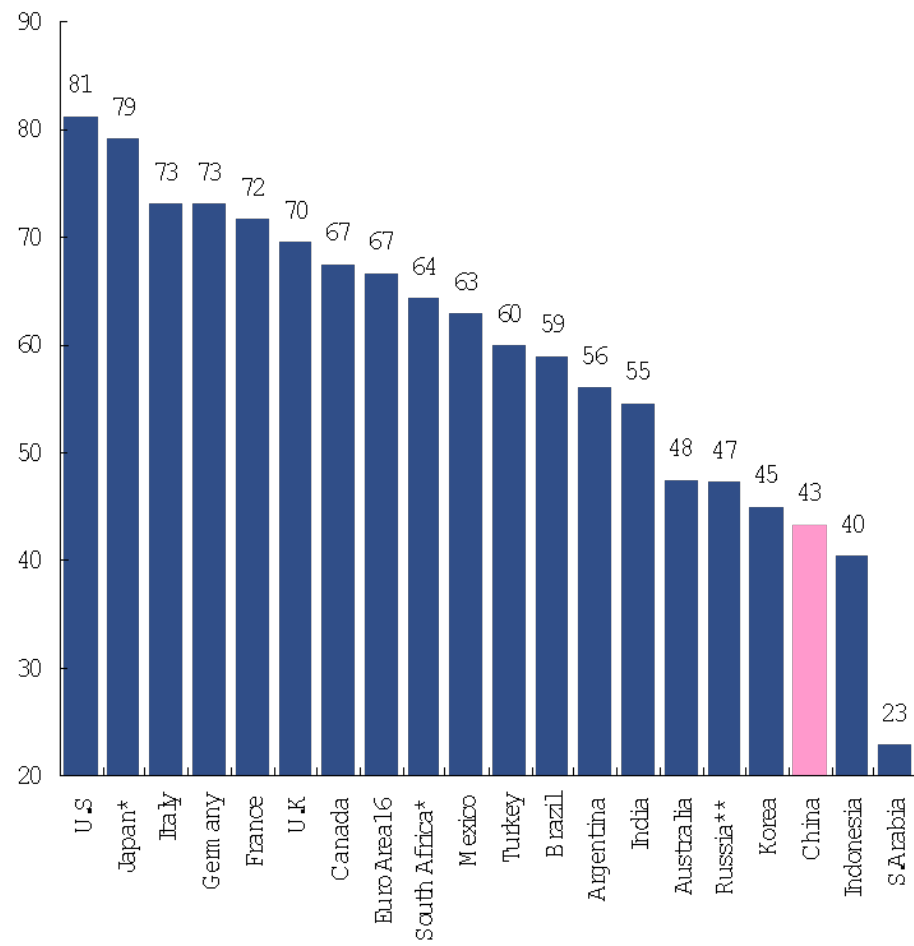
Source: Haver, CEIC, IMF, BEA, Federal Statistical Office of Germany and Citi Research

# China's Growth is Distorted with Consumption Too Low

## Private Consumption Share GDP in G20 (percent)



## Service Sector As Share of GDP in G20 (percent)



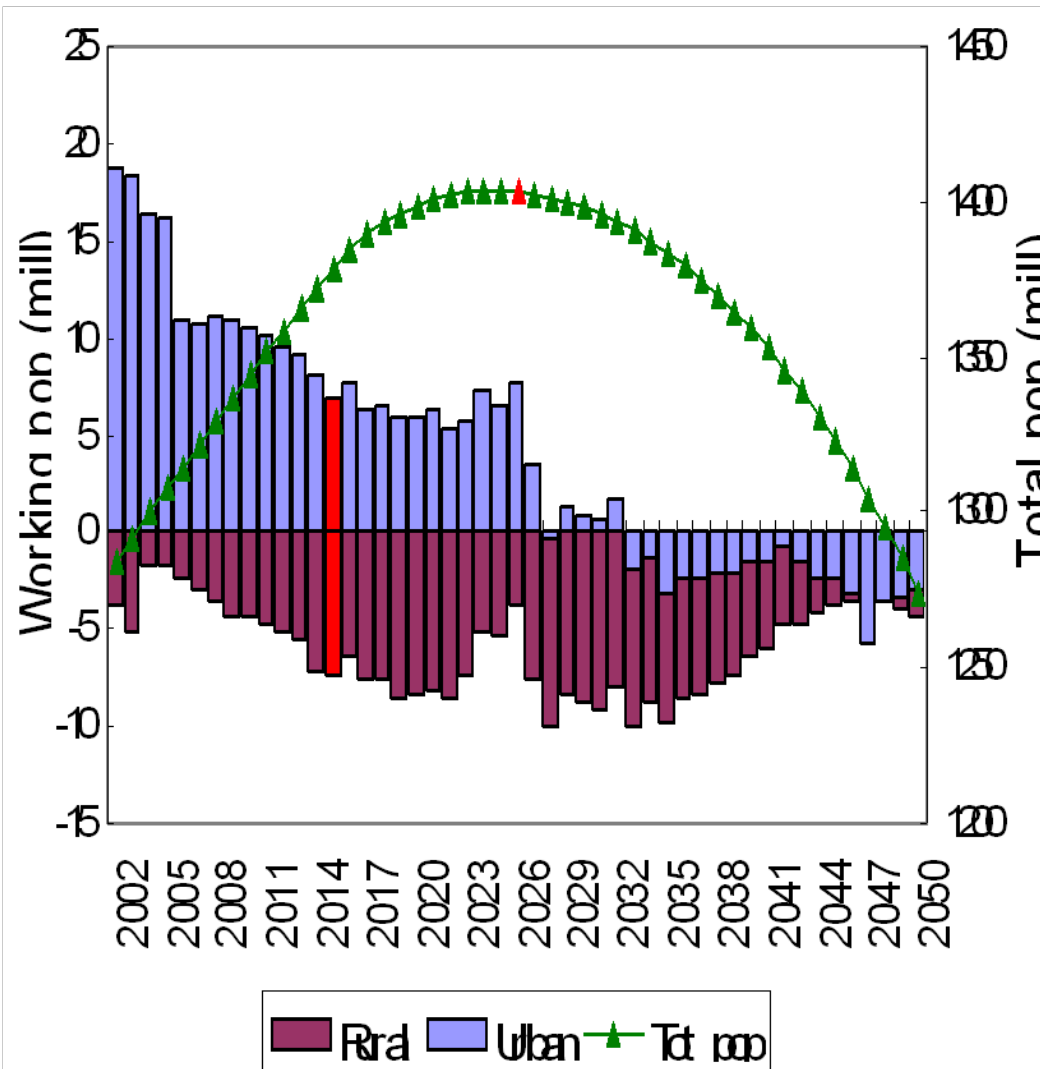
Note: \* for 2010; \*\* for 2007.

Source: Haver, CEIC and Citi Research.

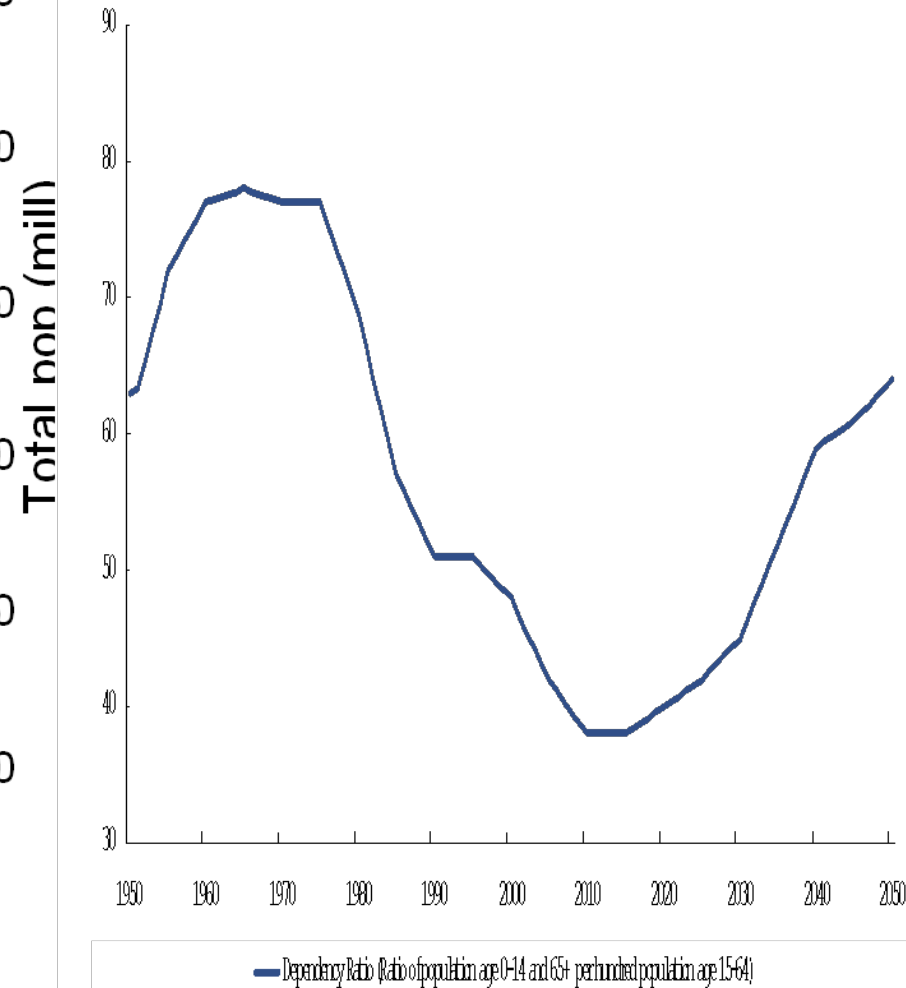
Source: Haver, CEIC and Citi Research.

# China's Demographic, Urbanization Trends Should Limit Growth

## Population Growth



## Dependency Ratio



Source: UN forecasts and Citi Research.

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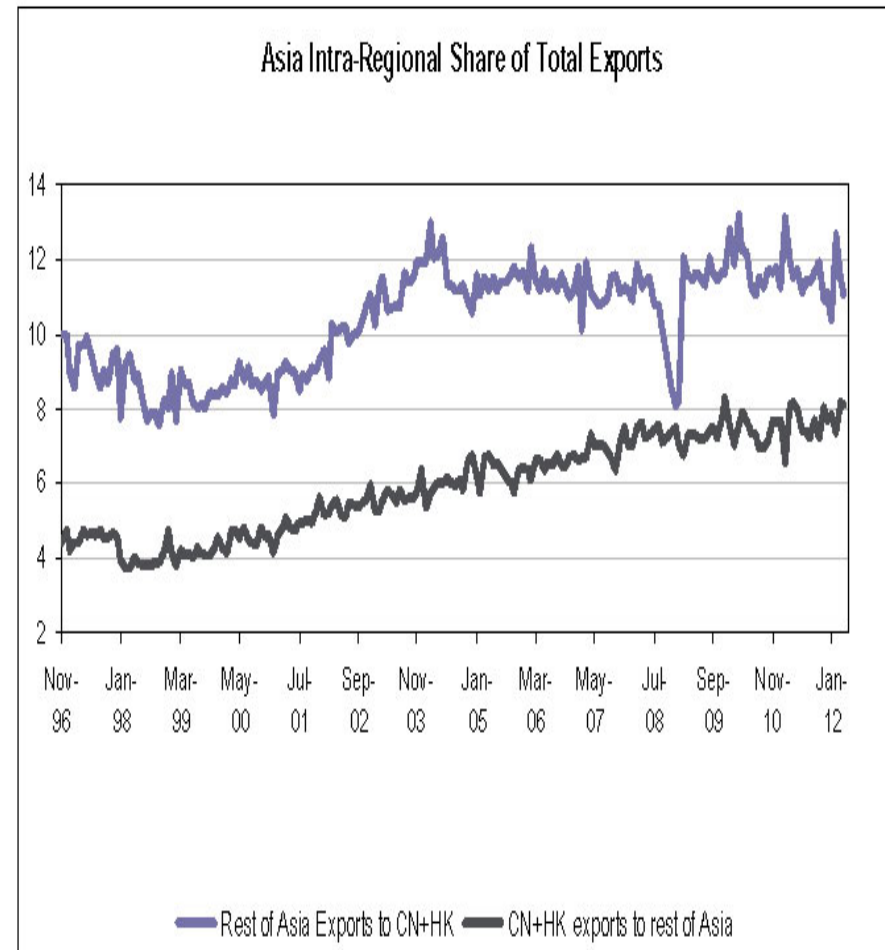
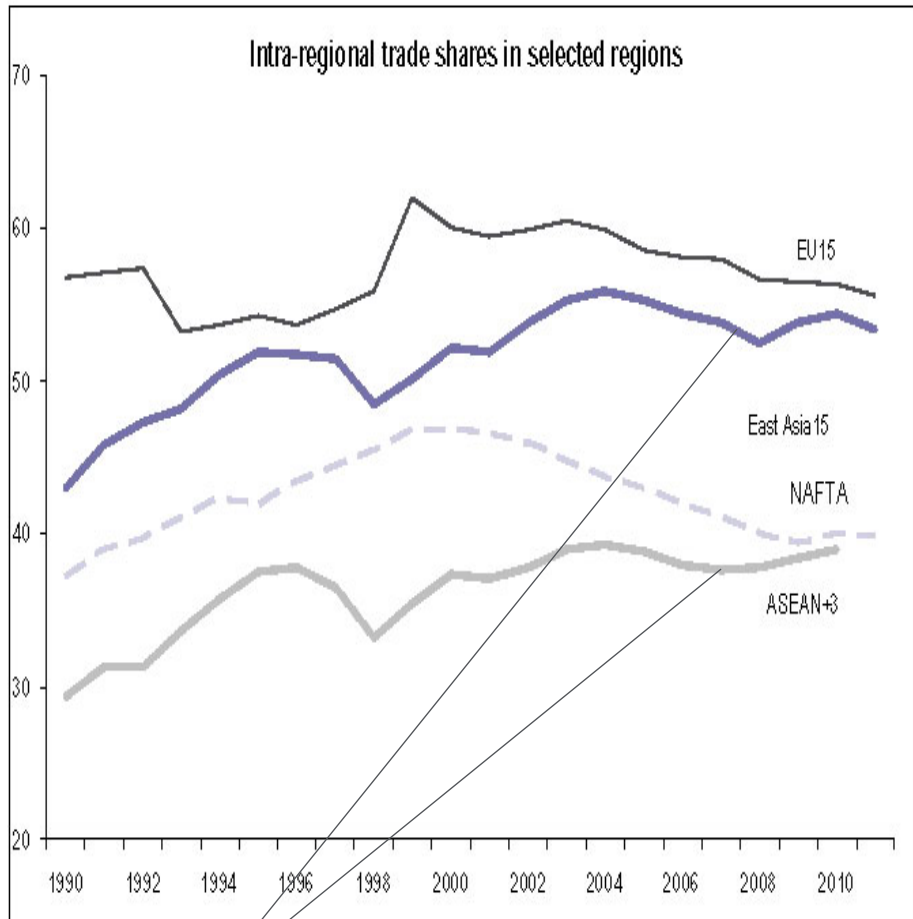
# China's Transformation: Domestic and Global Impact

# Strategic Opportunities from China's Transition to Consumption

## China Rebalancing Away from Investment and Net Exports

- More consumption of domestic services
  - Require secure distribution and payment networks
  - Health care, environmental improvement, and related technology
- Consolidation in traditional manufacturing and investment goods sectors
  - spurs demand for innovations and new technology to keep costs low
  - partnerships with foreign companies
- Internationalization of Renminbi to promote trade and financial flows
  - Capital account liberalization will follow more financial reforms
  - Intermediate goal targets using Rmb for invoicing and settlement
- Greatest Risk is Investment falls but Consumption Does Not Grow

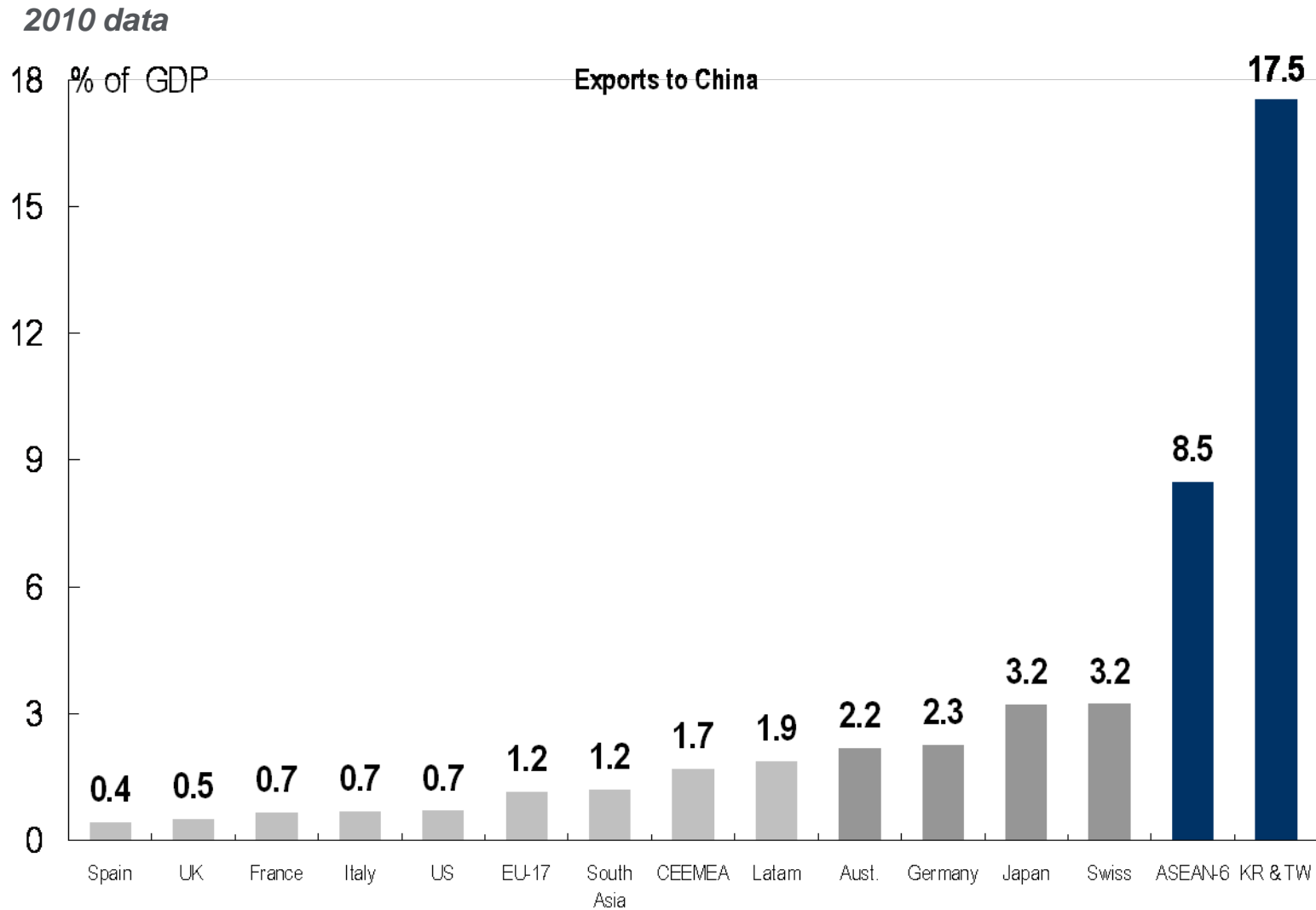
# Intra-Asia Trade Fastest Growing Spurred by China Exports



**Intra-Asian trade grows faster than NAFTA and EU15**

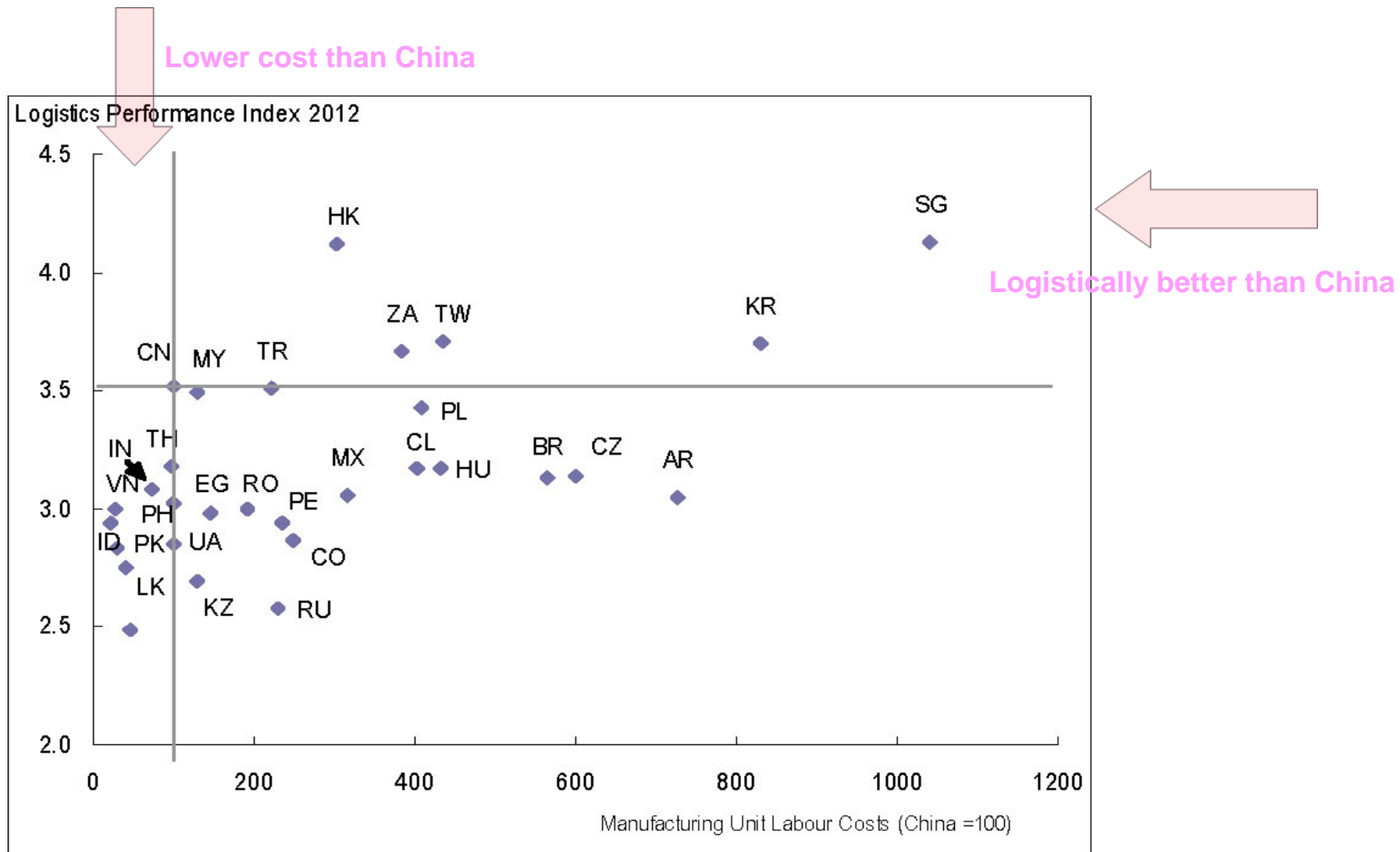
Source: Citi GPS: China and Emerging Markets July 2012

# China's Intra-Asia Supply Chain is Large



Source: Citi Investment Research, Haver, CEIC

# China's Cost And Logistical Advantages are Unequaled

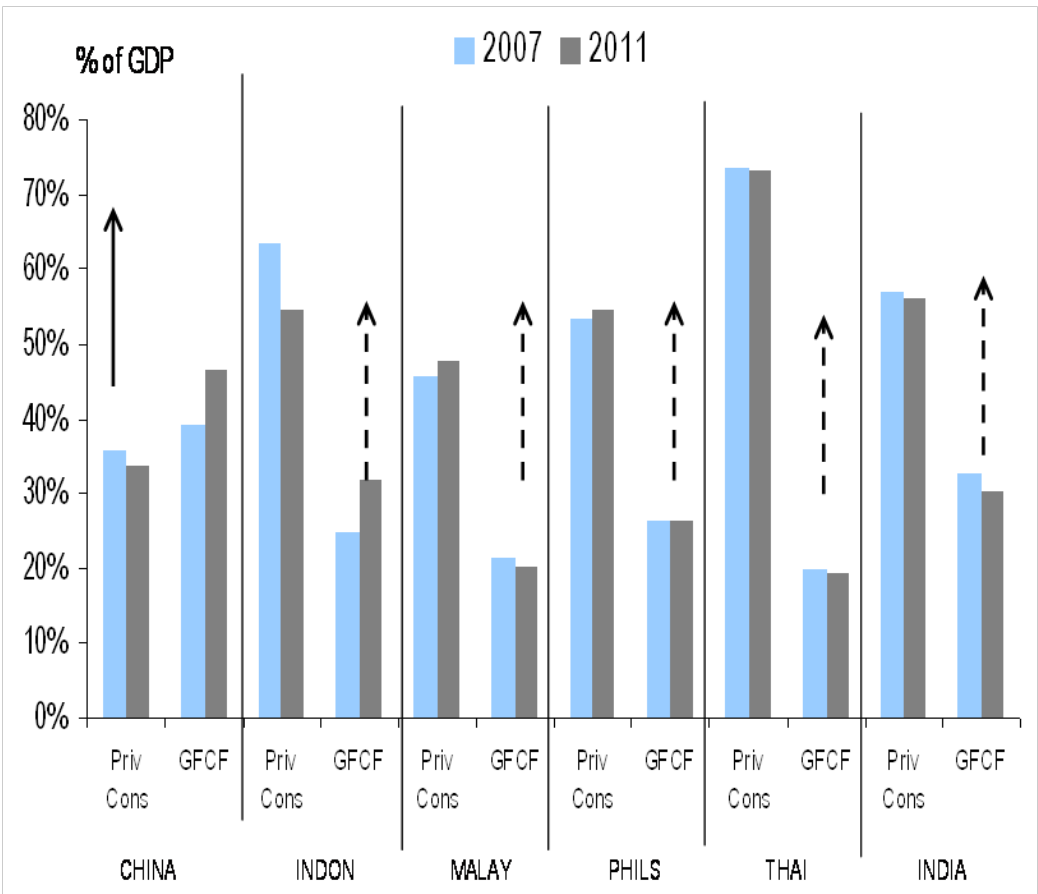


Source: World Bank, EIU, Citi Research

Source: Citi GPS: China and Emerging Markets July 2012

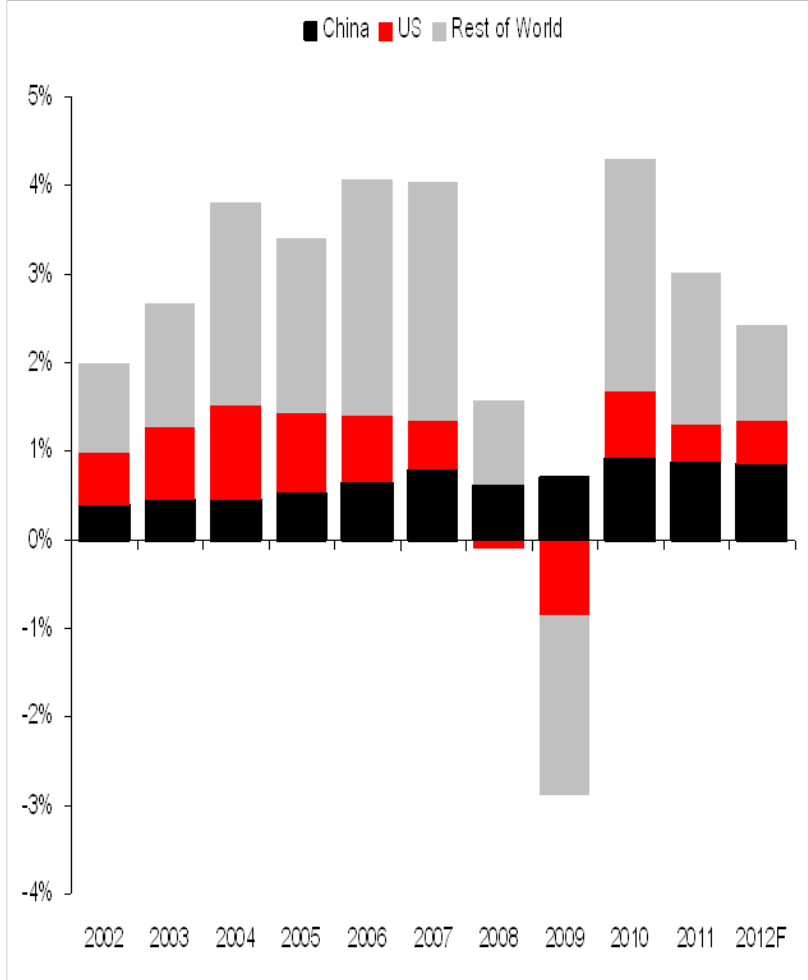
# Asia Must Invest More to Sustain Growth as China Transforms

Private consumption and Investment –  
 China must consume more, and the Rest needs to investment



Source: Citi Research

## Contribution to Global GDP growth



Source: Citi Research



# Winners and Losers From China's Transformation

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## Domestic Implications for China

Export-related materials and capital goods industries may lose

Health care, telecom, and environmental (“green”) sectors gain.

Also gains for “mass luxury” segment, transportation, and financial services (asset management and insurance) from rising wages, urbanization, and income redistribution.

## Geographic and Sectoral Impact

*Losers:* Global China-commodity complex, especially commodity producers in LATAM (Brazil, Chile, and Peru) and Australia.

*Gains for:* Asian intermediate and final consumption goods producers (high tech), producers in Eastern Europe (middle and low tech) and potentially some LATAM (e.g. Mexico) manufacturers.

*Asia gains the most:* production relocation, tourism, hospitality, and transportation (especially from rising intra-regional trade).

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# Appendix A-1

## Analyst Certification

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