Global Economic and Strategic Outlook

Riding Global Waves of Uncertainty: Asia’s Ongoing Journey

William Lee
Managing Director
William.Lee@Citi.com
+1-212-816-2621

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Index of policy uncertainty that is negatively correlated with GDP growth has spiked to historically high levels.
Global Risks and Vulnerabilities Have Worsened

- **Global Growth Prospects are Deteriorating**
  - Euro Area crisis intensifies recessions (especially in EA periphery), strains banking and financial sectors, and weakens fiscal positions.
  - Financial market and sovereign debt strains are rising again despite additional central bank policy-easing measures globally (in Advanced and Emerging Economies).
  - Official focus on nominal fiscal targets risks inducing excessive fiscal tightening if growth weakens.

- **Political Consensus Lacking for Needed Structural Measures to Ease Euro Area Crisis**
  - Current policy mix of central bank liquidity, fiscal austerity, and growth-oriented supply side structural reforms may not be enough to stabilize Euro Area economies nor ensure viability of currency union.
  - Banking union requires implementing pan-Euro Area deposit insurance, bank resolution, and bank recapitalization mechanisms.
  - Fiscal integration: ratification and credible implementation of Fiscal Compact.

- **Emerging Economies Slowdown Widespread but Growth Outpaces AE**
  - Past tightening, adverse EA spillovers, and slow pace of policy stimulus contribute to slowdowns in BRIC and other Emerging Economies.
  - China growth slows to 7.8% in 2012 as policy attempts to rebalance economy toward domestic consumption.
Euro Area Crisis: Confluence of Multiple Headwinds

● Sovereign Debt Crisis
  – Decade of Increased Leverage “Artificially” Boosted Expenditures and Growth
  – Fiscal Austerity Necessary to Deleverage (and maintain sustainable debt/GDP)
    • Deleveraging is Drag on Economic Growth
    • Slow Growth Worsens Sovereign Crisis

● Banking Crisis
  – Adverse Feedback Loops Between Sovereign Debt and Banking Risks
  – Markets Tank Bank Share Prices, Limit Debt Issuance, Deposit Outflows
    → Banks Rely More on ECB Funding
  – De-Leveraging and Recapitalizing Banks Required to Restore Lending Capacity
  – Global Contagion Effects Euro Area Banking Crisis
  – Global GDP Effects of Euro Credit Crunch
    • Largest for Europe (Advanced and Emerging)
    • Least for North America and Asia

● External Balance Crisis: Tearing Apart Euro Area
  – Structural Causes for Loss of Competitiveness Require Structural Solutions
  – ECB Liquidity Buys Time as does Fiscal Compact
  – Structural Policies to Improve Competitiveness Required for Durable Solution
Government Debt and Fiscal Balances for Select Countries

Debt / GDP (%, 2012E)

<table>
<thead>
<tr>
<th>Country</th>
<th>Debt / GDP (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japan</td>
<td>235.8</td>
</tr>
<tr>
<td>Greece</td>
<td>153.2</td>
</tr>
<tr>
<td>Italy</td>
<td>123.4</td>
</tr>
<tr>
<td>Ireland</td>
<td>113.1</td>
</tr>
<tr>
<td>Portugal</td>
<td>112.4</td>
</tr>
<tr>
<td>United States</td>
<td>106.6</td>
</tr>
<tr>
<td>France</td>
<td>89.0</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>88.4</td>
</tr>
<tr>
<td>Canada</td>
<td>84.7</td>
</tr>
<tr>
<td>Spain</td>
<td>79.0</td>
</tr>
<tr>
<td>Germany</td>
<td>78.9</td>
</tr>
</tbody>
</table>

Source: IMF WEO database April 2012, Citi Research calculations

Primary Deficit / GDP (%, 2012E)

<table>
<thead>
<tr>
<th>Country</th>
<th>Primary Deficit / GDP (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japan</td>
<td>8.9</td>
</tr>
<tr>
<td>United States</td>
<td>6.1</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>5.3</td>
</tr>
<tr>
<td>Ireland</td>
<td>4.4</td>
</tr>
<tr>
<td>Spain</td>
<td>3.6</td>
</tr>
<tr>
<td>Canada</td>
<td>3.1</td>
</tr>
<tr>
<td>France</td>
<td>2.2</td>
</tr>
<tr>
<td>Greece</td>
<td>1.0</td>
</tr>
<tr>
<td>Portugal</td>
<td>-0.1</td>
</tr>
<tr>
<td>Germany</td>
<td>-1.0</td>
</tr>
<tr>
<td>Italy</td>
<td>-3.0</td>
</tr>
</tbody>
</table>

2011 Deficit 10.7 9.4 8.3 13.0 8.9 4.5 5.2 9.1 4.2 1.0 3.9

Source: IMF WEO database April 2012, Citi Research calculations

Euro Area Uncertainties Heighten Global Macro/Financial Risks and Vulnerabilities
Sovereign Debt Ownership—Domestic and Foreign Shares

Note: Data are 2011Q2 for Greece, Ireland, United States, 2011Q1 for Japan, 2010Q4 for Portugal, France, Italy, and Germany. For US and Japan, Non-Resident holders include foreign official holdings, and for Greece, Ireland, Portugal ECB holdings.

Source: IMF Fiscal Monitor, September 2011 and Eurostat

Euro Area Uncertainties Heighten Global Macro/Financial Risks and Vulnerabilities
When and At What Levels Will AE Debt/GDP Ratios Peak?

- JPN: 113.0
- ESP: 95.9
- USA: 90.8
- GBR: 171.2
- FRA: 83.5
- GRC: 85.1
- EA: 92.4
- PRT: 118.6
- IRL: 121.2
- ITA: 126.4
- DEU: 118.6
- CAN: 126.4

Debt ratio will not stabilize in the forecast period

Sources: IMF staff estimates and projections.
Note: Red bars indicate countries whose debt-to-GDP ratios will not stabilize within the next five years. Numbers in bars refer to the projected peak debt-to-GDP ratio. EA refers to the euro area average.

Source: IMF Fiscal Monitor Update July 16, 2012
Euro Area Banks Still Leveraged and Vulnerable

Dependence on Wholesale Funding and Deposit Outflows Risks Credit Crunch

Bank Leverage
(Adjusted tangible assets to Tier 1 Capital)

Bank Loan-to-Discut Ratio
(in percent)

Sources: SNL Financial; and IMF staff estimates.
Note: Tangible assets are adjusted by subtracting derivatives liabilities from tangible assets of European banks. However, some accounting differences may remain. Based on large banks in each economy.

Cumulative Euro Area Deposit Flows 2011-12
(Billions of Euros)

Source: IMF Global Financial Stability Report, April 2012

Euro Area Uncertainties Heighten Global
Macro/Financial Risks and Vulnerabilities
Deleveraging and Weakened Bank Funding Capabilities Tighten Lending

Banks’ Use of ECB Open Market Operations as a Share of Total Assets

Bank Lending Rates To Non-Financial Corporations (New Loans Up to EUR 1 million)

Reduction in Credit over 2 years under Current Policies
(In Percent of total bank credit)

<table>
<thead>
<tr>
<th>Country</th>
<th>Reduction in Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spain</td>
<td>24%</td>
</tr>
<tr>
<td>Italy</td>
<td>24%</td>
</tr>
<tr>
<td>Euro area</td>
<td>12%</td>
</tr>
<tr>
<td>Belgium</td>
<td>8%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>6%</td>
</tr>
<tr>
<td>France</td>
<td>4%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>2%</td>
</tr>
<tr>
<td>Germany</td>
<td>0%</td>
</tr>
</tbody>
</table>

Sources: IMF GFSR April 2012, Eurosystem and CIRA.

Note: Data are an extrapolation of results from a sample of banks to the entire banking system. Total bank credit includes domestic and direct cross-border credit supplied by banks in each country.

Corporate Reliance on Bank Financing (In percent)

Corporate loans as a percent of outstanding nonfinancial corporate debt

Source: IMF staff estimates.
Contagion From Intensified Euro Sovereign/Bank Crisis

Sharp drop in EA credit growth slows GDP globally through trade and bank linkages

Trade Linkages

- 1. Exports of Goods to Euro Area by Region, 2010
  (share of region’s GDP; percent)

Banking Linkages

- 2. European Bank Claims on Various Regions
  (percent of region’s GDP)

Banks raise capital buffers with less lending and asset sales
Feedback loops raise risk spreads, bank funding costs, fiscal vulnerabilities, and slow domestic demand in Euro Area
Trade linkages strongest within Europe, then EEMENA. Links relatively weak for Asia, the U.S., and LATAM
Euro Area banks and their central and eastern European subsidiaries constitute most of the financial transmission

Source: IMF World Economic Outlook April 2012

Note: Peak deviation of output from the WEO baseline under the first downside scenario described in Chapter 1 (increased bank and sovereign stress in the euro area). Simulations were conducted using the IMF’s Global Economic Model, which is a six-region model (supplemented with satellite models) that does not explicitly model individual countries (except the United States and Japan).
External Imbalances Crisis
Economic Divergence Highlights Imbalances Among Euro Area Countries

Change in Real GDP Since Q1-2002

Current Account Balances as Pct GDP

Sources: CIRA, Eurostat

External Imbalances Crisis
14
Range of Competitiveness Among Euro Area Countries

Euro Area Countries — Unit Labour Costs Relative to Euro Area Avg.

Source: ECB and Citi Investment Research and Analysis
Euro Area Productivity and Growth has Slowed

Potential GDP Growth Most Affected in “Southern Core” (in percent)

Source: “Fostering Growth in Europe Now” IMF Staff Discussion Paper SDN 12/07 June 2012
Impact of Alternative Structural Reforms on Euro Area Growth

Immediate and Cumulative Effect on GDP (in percent)

Source: “Fostering Growth in Europe Now” IMF Staff Discussion Paper SDN 12/07 June 2012
Internal Devaluation Almost Always Prolongs Recession

Cumulative Output Loss From Pre-Recession Peak
(quarterly; in percent)

Source: IMF International Financial Statistics Database and staff calculations.

Mitigating Impact and Transmission of “Grexit” Shock

<table>
<thead>
<tr>
<th>Acting Entity</th>
<th>Possible Measures to Mitigate Impact of Grexit</th>
<th>Likelihood</th>
<th>Market Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>European Central Bank</td>
<td>LTROs</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Relaxation of collateral</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Refinancing rate cut</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Deposit rate cut</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Permanent Reactivation of Securities Market Programme</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Accepting ESM as counter-party for Open Market Operations</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>EFSF/ESM</td>
<td>Primary and secondary market purchases of sovereign debt</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Euro Area deposits guarantee (including currency re-denomination risk)</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Euro Area bank recapitalisation scheme</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Second bailout programmes for Portugal and Ireland</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Programme for Spain</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>European Council</td>
<td>Structural reforms, further liberalisation of product and labour markets</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>Relaxation of fiscal tightening requirements</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Joint and several guaranteed uncapped Eurobonds</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>European Commission</td>
<td>Structural funds, cohesion funds, project bonds</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>EIB</td>
<td>Additional lending in terms of infrastructure and energy-related projects</td>
<td>1</td>
<td>5</td>
</tr>
</tbody>
</table>

Note: the “Likelihood” and “Market Impact” columns use values ranging from 1 to 5, with 1 representing the most likely / more effective and 5 the least likely / less effective.

Source: Citi Investment Research and Analysis

Liquidity:
- Crisis Mgmt
- Only buys time
- Fleeting impact unless fundamentals addressed

Banking Union:
- Limits contagion
- Prevent Balkanization of EA banks

Structural reforms:
- Requires time to enhance GDP growth

Risk replay of Maastricht debate:
- Germany wanted convergence first
- France wanted Euro benefits
- Now higher political risks from “fringe”
Two Other Key Global Strategic Trends and Developments

• Advanced Economies Continue on Tepid Growth Path
  – Excessive leverage, Euro Area uncertainty, and US fiscal cliff are major headwinds restraining Advanced Economy growth
  – Central Bank liquidity injections (via Operation Twist, QE, LTRO, or other balance sheet activities) can only buy time (when they work)
  – Policy uncertainty weighs on growth

• Global Growth Opportunities (especially in EM) are Dynamic
  – Dramatic ongoing EM transformations imply business strategies must remain adaptive and be robust to changing economic and financial landscape
  – China’s policy shifts aim to re-engineer its growth model
  – Sources for China’s future growth will have a domestic focus
  – Asia best positioned to capitalize on new growth opportunities
Stable Financial Conditions are Key to Sustaining Expansion

Citi’s proprietary Financial Conditions Index (FCI) historically leads US GDP growth. The FCI recently is approaching levels consistent with roughly trend economic growth.
Monetary Policy Uncertainty: Unconventional Fed Policy

The lift to financial conditions and liquidity from zero-bound policies was unambiguous early on. Subsequent measures have buoyed markets but conditions are not providing the financial tailwind associated with massive accommodation.

### Monetary Policy Easing Measures at the Zero Bound

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>11/25/08</td>
<td><strong>Large-Scale Asset Purchases I (&quot;QE&quot;)</strong></td>
</tr>
<tr>
<td></td>
<td>$500 billion agency MBS</td>
</tr>
<tr>
<td></td>
<td>$100 billion agency debt</td>
</tr>
<tr>
<td>3/18/09</td>
<td>Additional $750 billion MBS</td>
</tr>
<tr>
<td></td>
<td>Additional $100 billion agencies</td>
</tr>
<tr>
<td></td>
<td>$300 billion longer-term Treasuries</td>
</tr>
<tr>
<td>8/10/10</td>
<td><strong>Large-Scale Asset Purchases II (&quot;QE2&quot;)</strong></td>
</tr>
<tr>
<td></td>
<td>Reinvestment of principal payments</td>
</tr>
<tr>
<td>11/3/10</td>
<td>$600 billion longer-term Treasuries</td>
</tr>
<tr>
<td>9/21/11</td>
<td><strong>Maturity Extension Program (Operation Twist)</strong></td>
</tr>
<tr>
<td></td>
<td>$400 billion 6-30yr. Treasury purchase</td>
</tr>
<tr>
<td></td>
<td>$400 billion 3mo.-3yr. Treasury sales</td>
</tr>
<tr>
<td>1/27/12</td>
<td><strong>Communications</strong></td>
</tr>
<tr>
<td></td>
<td>Exit late 2014 or beyond</td>
</tr>
<tr>
<td></td>
<td>2% inflation target</td>
</tr>
</tbody>
</table>

### Citi Financial Conditions Index, Citi Liquidity Index and Significant Fed Communication Dates, 2008- Jul 12

Note: The CLX Liquidity Index is derived from volatility-weighted derivatives on interest rates, swap spreads, equity volatility, bond market volatility, and investment grade corporate credit spreads. See Terry L Benzschawel et al, "The CLX: Citi’s Market Liquidity Index: Measuring and Hedging Liquidity Risk in Financial Markets" (9 February 2012).

Source: Citi Research
China’s New Growth Model
China’s Next Transformation: 12th Five-Year (Strategic) Plan

Investment-Driven Exporter Shifts Toward More Domestic Consumption

● New Growth Drivers
  – Domestic Engines: Raise wages to promote consumption, facilitate social harmony, and improve quality of live with more “green” activities
  – Restructure and Reinvent Traditional Industries: Low-end production pressured to innovate by higher wages, and stricter energy efficiency and emissions standards

● Structural Reform Agenda and Leadership Transition
  – Financial Reforms: coordinated interest rate, exchange rate, and regulatory regime changes (including liberalizing capital account)
  – Spread Benefits of Growth: reduce income inequality and improve access to opportunities from more job-creating inclusive growth
  – Balanced Urban and Rural Growth: East and the West China
  – Leadership Mandate and Credibility: dampens implementation speed. Changes implemented slowly to ensure continuity and stability. Seven out of nine politburo standing committee members to take office in October 2012
Strategic 5 Year Plan Allows For Lower Growth

Growth target and actual/projected growth

- Growth target lowered to average 7 percent in 2011-2015.
- Actual growth has always outperformed.
- China has historically under-promised and over-performed growth targets of 5-Year Plans.
- Recognizes transition risk from strategic shift toward boosting domestic consumption.

Source: CEIC and Citi Research
China’s Growth Momentum Diminishes As Per Capita GDP Rises

China GDP per capita and GDP Growth Follows South Korea’s Trajectory

Source: Haver, CEIC, IMF, BEA, Federal Statistical Office of Germany and Citi Research
China’s Growth is Distorted with Consumption Too Low

Private Consumption Share GDP in G20 (percent)

Service Sector As Share of GDP in G20 (percent)

Source: Haver, CEIC and Citi Research.

Note: * for 2010; ** for 2007.

Source: Haver, CEIC and Cit Research.
China’s Demographic, Urbanization Trends Should Limit Growth

Source: UN forecasts and Citi Research.

Population Growth

Dependency Ratio

Source: UN forecasts and Citi Research.
China’s Transformation: Domestic and Global Impact
Strategic Opportunities from China’s Transition to Consumption

China Rebalancing Away from Investment and Net Exports

● More consumption of domestic services
  – Require secure distribution and payment networks
  – Health care, environmental improvement, and related technology

● Consolidation in traditional manufacturing and investment goods sectors
  – Spurs demand for innovations and new technology to keep costs low
  – Partnerships with foreign companies

● Internationalization of Renminbi to promote trade and financial flows
  – Capital account liberalization will follow more financial reforms
  – Intermediate goal targets using Rmb for invoicing and settlement

● Greatest Risk is Investment falls but Consumption Does Not Grow
Intra-Asia Trade Fastest Growing Spurred by China Exports

Source: Citi GPS: China and Emerging Markets July 2012
China’s Intra-Asia Supply Chain is Large

2010 data

Exports to China

% of GDP

Source: Citi Investment Research, Haver, CEIC
China’s Cost And Logistical Advantages are Unequalled

Logistics Performance Index 2012

Lower cost than China
Logistically better than China

Source: World Bank, EIU, Citi Research

Source: Citi GPS: China and Emerging Markets July 2012
Asia Must Invest More to Sustain Growth as China Transforms

Private consumption and Investment –
China must consume more, and the Rest needs to invest

Contribution to Global GDP growth

Source: Citi Research

Source: Citi Research
Winners and Losers From China’s Transformation

**Domestic Implications for China**

Export-related materials and capital goods industries may lose

Health care, telecom, and environmental (“green”) sectors gain.

Also gains for “mass luxury” segment, transportation, and financial services (asset management and insurance) from rising wages, urbanization, and income redistribution.

**Geographic and Sectoral Impact**

*Loser*: Global China-commodity complex, especially commodity producers in LATAM (Brazil, Chile, and Peru) and Australia.

*Gains for*: Asian intermediate and final consumption goods producers (high tech), producers in Eastern Europe (middle and low tech) and potentially some LATAM (e.g. Mexico) manufacturers.

*Asia gains the most*: production relocation, tourism, hospitality, and transportation (especially from rising intra-regional trade).
Appendix A-1

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